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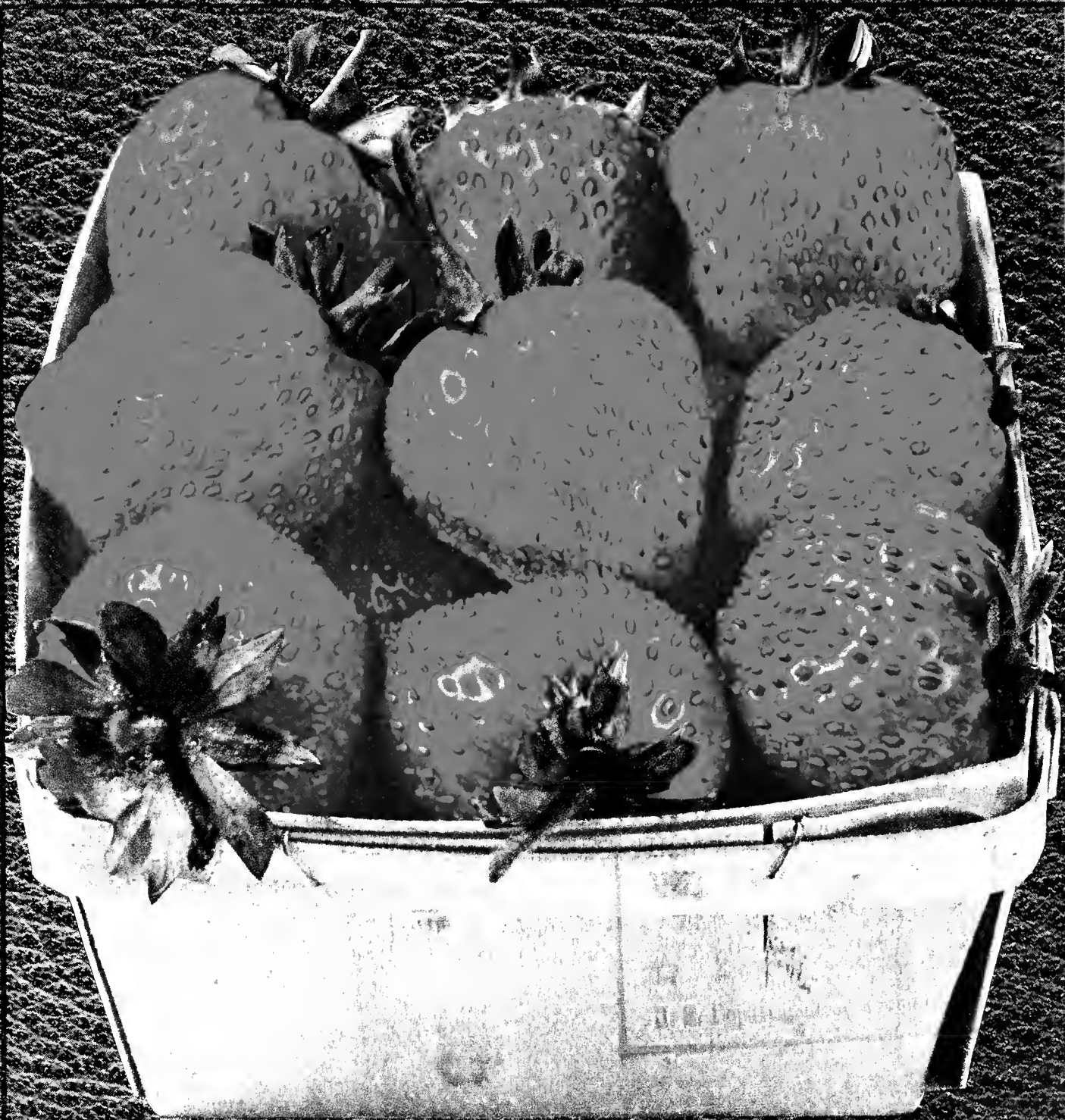
Do not assume content reflects current scientific knowledge, policies, or practices.

George
Promer
Proprietor



SPRING
936

Garden Success

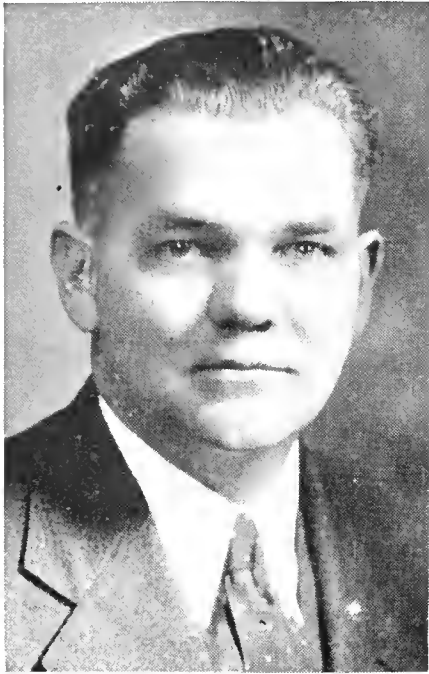


The Best People of This Country Receive and
Read This Catalog. They are Our Customers.

South Michigan Nursery ~ ~ ~
~ ~ ~ **New Buffalo, Michigan.**



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.



GEORGE STROMER

GARDEN SUCCESS

Garden success depends a whole lot on where you get your plants and how you take care of them after you receive them and plant them. It is always wise to buy Nursery Stock from an old established concern. There are a lot of so-called nurseries that will spring up every year, and last about one year, and then are never heard of again. To buy from those fellows would be like buying an obsolete automobile. They will be gone when you need them. The South Michigan Nursery is in the business to stay. We are in it because we know how to grow good plants and how to handle them, and because we like it. We don't just buy our plants and trees and sell them. We grow them here, and know what they are before we offer them to you to set in your garden or orchard.

We wish to thank each and every one of our good friends and customers who have favored us with their order in the past, and we hope you will all remember us again this spring when you make out your order for plants and trees.

Our Guarantee

We guarantee every plant sold by us to be first class in every respect, free from any injurious diseases or insect, and true to name, and hold ourselves ready, upon proper proof, to refund or replace any that prove otherwise. It is mutually agreed between ourselves and the customers that we shall not be liable for a greater sum than the amount paid us for the plants. Not responsible for crop damaged by weather, fire or floods. We reserve the right to return money in case of shortage.

Wins \$20.00 Prize and Makes \$44.10 from 300 of Stromer's Double Yield Mastodon. Read Mr. Atkins' Letter below.



Jefferson, Mass.

My dear Mr. Stromer:

I am sending my report on the Strawberry plants I purchased from you, which I planted, 300 double yield Mastodons. They were as good plants as I have ever seen. I picked my first berries the first week of August. I picked every other day until the 15th of October. My record shows a picking of 147 quarts of which I sold 93 quarts at 30 cents a quart. My plants and berries were the talk of the town.

Yours truly,
CHESTER C. ATKINS.

Correct Planting Booklet

Forty-eight pages of valuable information on planting, pruning and general care of plants, shrubs, trees, etc. Everyone interested in plants should have this book. Supply limited.

PRICE 25c.
If Included
With Order—**15c**

Myatt's Linnaeus Rhubarb

This variety is an early, tender, fast growing kind, with a mild, sub-acid flavor, and is not tough and stringy like most sorts. Plant some of this Rhubarb this spring, and make some early money. We are offering select, No. 1 roots at a very low price.

Prices: 10c each; 6 for 40c; 10 for 60c, prepaid.

Washington Asparagus

There is no variety of Asparagus as good as Washington, and whether you are growing for home use only or for market, you cannot afford to grow any other. This wonderful new Asparagus was developed and introduced by the United States Department of Agriculture, and although it is just a recent introduction, it has become famous the country over.

Growers everywhere are disregarding all other varieties in favor of the famous Washington, because it is earlier, the stalks are larger, more tender, more productive than any other variety, and last but not least, WASHINGTON IS IMMUNE FROM RUST, which means that one planting will produce profitable crops for many years. Fine, large roots. Prices:

2-year-old, 25 for \$1.00; 50 for \$1.75; 100 for \$2.75; 500 for \$8.00.

1-year-old, 25 for 50c; 50 for 90c; 100 for \$1.40; 500 for \$4.00; 1000 for \$7.00.



Myatt's
Linnaeus
Rhubarb.



Washington Asparagus.

SOUTH MICHIGAN NURSERY, New Buffalo, Mich.



WAYZATA

The Honey Sweet
Everbearer

Wayzata is red clear through with no green tips. Wayzata sells at top prices on any market, and is absolutely the best flavored strawberry grown. It is mild, and excellent in appearance and quality. Very firm, and challenges the world in size and productiveness. It will bear more berries than Mastodon or any other everbearing strawberry, and you folks who know Mastodon, can imagine what Wayzata will do for you on any type of soil. Even does well in soil that has muck in it. Wayzata is perfectly hardy, and will stand any winters that we have in Michigan. Has stood 40 degrees below zero in Minnesota without winterkill.

Wayzata will bear three crops in 18 months just like Mastodon, and will start to bear fruit for you 90 days after you set the plants in the spring. It makes one of the best June bearing varieties of them all on account of the excellent flavor. It's a REAL table berry as well as a commercial berry.

The only drawback that we can find about the Wayzata is that it is not a very good plant maker. This feature of course is only bad for us. That is just what you will want to get lots of berries, for as you know too many runners will cut down your crop of berries. Several applications of Nitrogen fertilizers during the growing season will help make them run more, but it will be years before there will be an over supply of plants of this variety, or even enough to go around, for the demand is very much greater each year. Folks who tried 25 to 100 plants last spring want 500 to 1000 plants for 1936 setting. They are real money makers. They are so good that several nationally known magazines are running full page articles on Wayzata. Although we have a wonderful supply of these plants to offer, we know we will not have enough. Get your order in early for Wayzata.

We are Headquarters

For

Wayzata

~~\$6.00~~
per 100
LAST YEAR
NOW
\$4.00 per 100
Less
Discounts

WAYZATA Everbearer, the
best flavored berry grown.

Wayzata Prices

25 plants for\$ 1.40
50 plants for 2.25
75 plants for 3.25
100 plants for 4.00
200 plants for 7.80
250 plants for 9.35
500 plants for 15.00
1000 plants for 30.00

DISCOUNTS FOR EARLY ORDERS

20% During January
10% During February
5% During March

Money Saving Collection

25 Wayzata Everbearer
25 Mastodon Everbearer
25 Gem Everbearer
25 Empire All Red Everbearer
25 Champion Everbearer
25 Excelsior Everbearer

all for
only

\$3.75

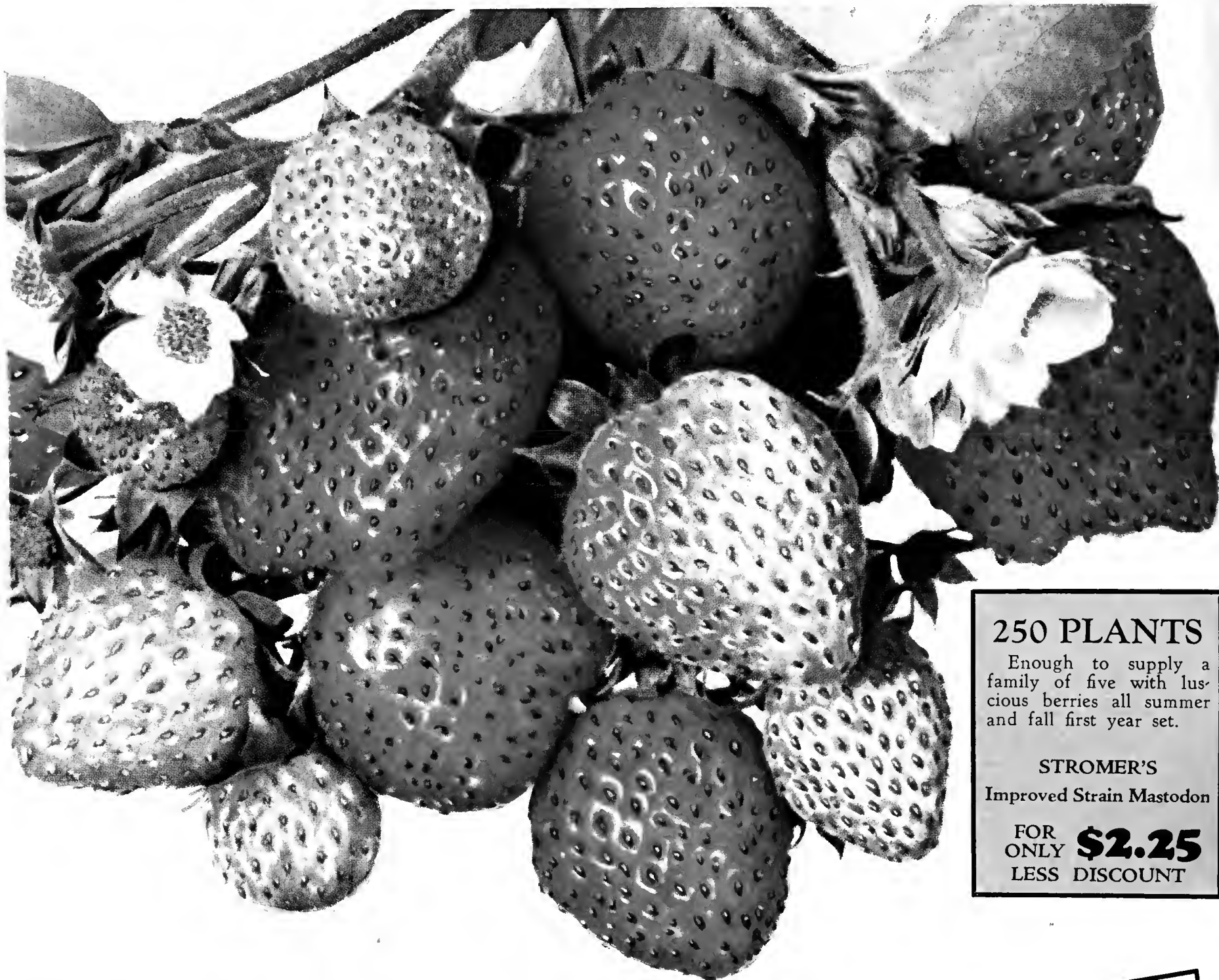
No Discount.

150

TRY 'EM ALL



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.



250 PLANTS

Enough to supply a family of five with luscious berries all summer and fall first year set.

STROMER'S

Improved Strain Mastodon

FOR ONLY **\$2.25**
LESS DISCOUNT

GIANT MASTODON EVERBEARER

Last year we offered Mastodon of our new improvement and called them Double Yield, and charged a little more money for them. Our entire planting and offering is of this improved strain, and at no extra cost to you. We have over a million plants of them to offer and pass this improvement on to you at no extra cost. Why pay more? Why take a chance? Buy from an old established concern. Our prices are reasonable this year.

Collection No. 1	Collection No. 2	Collection No. 3	Collection No. 4
125 Mastodon 125 Champion Everbearing Strawberry Plants	125 Mastodon 125 Wayzata Everbearing Strawberry Plants	125 Gem 125 Mastodon Everbearing Strawberry Plants	125 WAYZATA 125 Gem Everbearing Strawberry Plants
For Only \$1.75	For Only \$4.50	For Only \$1.80	For Only \$4.50
NO DISCOUNTS	NO DISCOUNTS	NO DISCOUNTS	NO DISCOUNTS

Quincy, Mich., Nov. 13, 1934.

Dear Mr. Stomer:

I am sending herewith a report on strawberry plants bought of you this last spring, 2000 plants, set out about first of May or latter part of April. They came through in fine shape—don't think I lost a dozen plants. They had the finest roots I ever saw on any strawberry plants. But notwithstanding the exceptionally dry season just past, they came through with banners flying; began ripening a few boxes about every other day, and say (not wanting to boast of myself), those large, beautiful berries were the talk of the town. Why, I didn't have to sell them, I had just a few regular customers who took all I had; the only trouble was, I didn't have enough to go around.

Well, the day before the hard freeze we had about November first, I picked a crate of berries for a man here who shipped them to his children living in Chicago.

In all I sold 650 quarts at 20c per quart, or \$130. Then in addition to this, we used for the table and canned and preserved 110 quarts, making in all, picked and sold, 760 quarts, from less than one-eighth acre. Considering the unusually dry season, I am very well pleased.

Very sincerely yours,
OTIS C. WOODARD,
44 Hawley St.

SOUTH MICHIGAN NURSERY, New Buffalo, Mich.



IMPROVED STRAIN

Stromer's

GIANT MASTODON

3 Full Crops in 18 Months, 3 Big Profits Everbearer

Plant MASTODON and Be Convinced

When we tell you that Mastodon does produce three full crops in 18 months; it is the largest berry grown; bears in 90 days after planting; is an excellent shipper; brings more per quart; and is a delicious home use berry—you probably won't believe it unless you have grown them yourself—and we don't blame you, but read what other folks have to say.

Mastodon does not require special soil, care or petting. Sell for 30c to 50c per quart. Mastodon sells like "hot cakes" on roadside stands. Commences to bear in 90 days after you set them. We picked 181 quarts of berries from 1½ acres on November 1st, and on November 2nd the ground was frozen solid. This frost is what stopped the Mastodon. Light frost will not injure them at all.

We often have folks ask us "How many quarts will 100 Mastodon give us a week?" We have watched our Mastodon fields this summer, and find that they will bear three quarts two times a week. If it is cool, they will not do quite so well. It takes about 8000 plants to set an acre, so that makes 480 quarts per week per acre, and sell for 25c per quart, making \$120.00 per acre per week.

A REAL WONDER

It is the largest everbearing berry grown, **Mastodon** is the most prolific, the firmest, the most beautiful berry with the real Strawberry flavor. It is a berry that bears early and late, one that can be picked all spring and summer. Many of the berries grow as large as a silver dollar, and are just as perfect. **Mastodon** is the real marvel in Strawberries; nothing like it has ever been known. Plants that were set in May this year have produced as high as three quarts per plant. A field of this **Mastodon** in bearing is a sight never to be forgotten.

Prices on Mastodon

25 plants for	\$0.60	200 plants for	\$1.95
50 plants for85	250 plants for	2.25
75 plants for	1.00	500 plants for	3.75
100 plants for	1.25	1000 plants for	7.50

Write for Special Prices in quantities of 2,000 to 50,000.

20%
DISCOUNT IN JANUARY

10%
DISCOUNT IN FEBRUARY

5%
DISCOUNT IN MARCH



Mastodon, 90 days after planting, first crop about ready to pick.



Same field, Nov. 1st, last berry has just been harvested.

Here's How Mastodon Does it

- 1 Plant this spring—1936.
- 2 Pick first crop—July to winter—1936.
- 3 Pick second crop — June — 1937.
- 4 Pick third crop — August to winter—1937.

**3 BIG CROPS
3 BIG PROFITS**



A Stromer Mastodon plant, grown on water and sand bottom land, machine dug to get all the fine roots for you.



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.

New! *GEM* EVERBEARER

\$1³⁵

For 100 Plants
Less
Discounts

Bears 60 Days After Plants are Set

Gem—a direct offspring of the old Progressive Everbearing Strawberry. **Gem** was discovered four years ago by Frank Keplinger of Central Michigan. Mr. Keplinger found a single plant growing in his Progressive field. This plant was so much better that it was guarded, and planted by itself. The **Gem** berries are above the average in size.

Gem has a flavor like the Progressive or Champion. Not much sugar needed when you eat **Gem**.

Firmness—Firmness is what is needed in Strawberries if they are to stand shipping. **Gem** has this firmness. Next to Wayzata they are the most firm Strawberry we have ever grown.

Disease Resistant—We fail to find any disease on **Gem**.

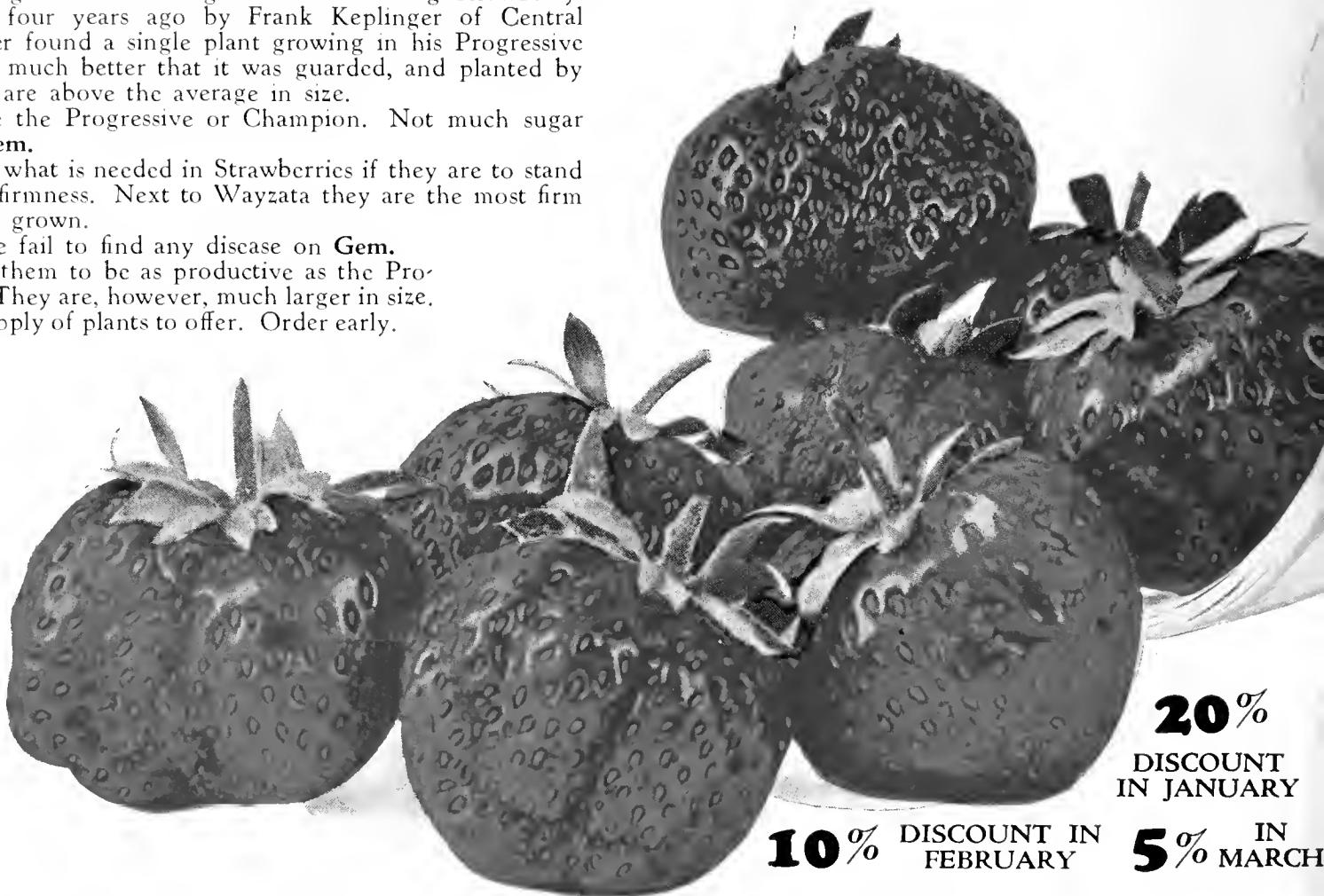
Productive—We find them to be as productive as the Progressive or Champion. They are, however, much larger in size.

Have only a limited supply of plants to offer. Order early.

Gem Prices

25 plants for..	\$0.70
50 plants for..	.95
75 plants for..	1.15
100 plants for..	1.35
200 plants for..	2.00
250 plants for..	2.50
500 plants for..	4.00
1000 plants for..	8.00

Less Discounts.
Write for prices on
larger lots.



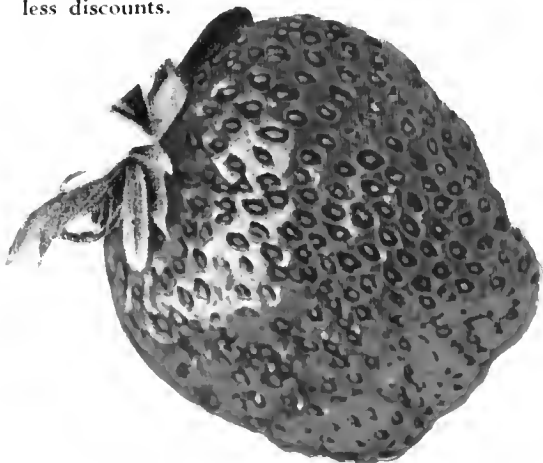
20%
DISCOUNT
IN JANUARY

10% DISCOUNT IN
FEBRUARY **5%** IN
MARCH

CHAMPION Everbearer

Champion, without doubt, is one of the best everbearing Strawberries grown. It is the most prolific of all. When you plant Champion you are certain of success because three months after planting every plant will commence bearing, and continue all through the summer and late in the fall. The runners will commence to bear, even before they have taken root.

We grow several acres every year for fruit, and we know what we are talking about. Make sure that you get the genuine Champion. Order from us. We obtained our stock direct from the originator. 25 plants, 60c; 50 plants, 85c; 75 plants, \$1.00; 100 plants, \$1.25; 200 plants, \$1.95; 250 plants, \$2.25; 500 plants, \$3.75; 1000 plants, \$7.50; less discounts.



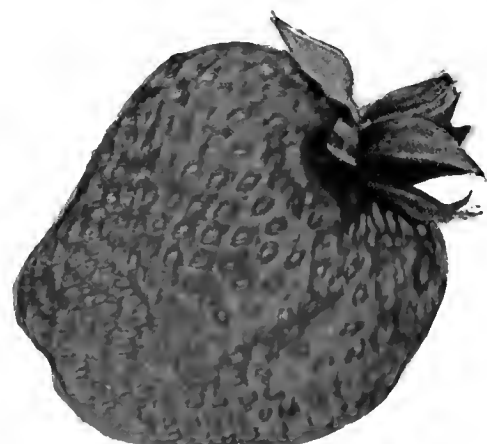
EMPIRE ALL RED

This new everbearing strawberry came from western Canada, direct to us from the originator. The originator made large claims for it, but we see no difference between it and the Bitter Root Everbearer. The berries are fine flavor, all red and good size. Order just a few for trial. 25 plants, \$1.00; 50 plants, \$2.50; 100 plants, \$3.25; 200 plants, \$6.00; less discounts.



EXCELSIOR Everbearer

Excelsior Everbearer is another everbearing strawberry that was called to our attention from a grower in Minnesota. Huge claims were made for it out there, but with us it did not do so well the first year. Very productive, berries medium, good quality, but berries lay on the ground and get sandy. Must be mulched for best results. 25 plants, \$1.00; 50 plants, \$1.75; 75 plants, \$2.50; 100 plants, \$3.25; 200 plants, \$6.00; less discounts.



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.



Displays Large Berries

A quart of huge Dorsett Strawberries grown by Harry Wakeman of Bangor are exhibited by Sid Smith of Breedsville, State Fruit Inspector, on the Twin City market. The berries average between 1 1/2 and 1 7/8 inches in diameter and are a solid red fruit said to have as rich qualities as the Dunlap. A truckload of the berries shipped from Anna, Ill., to Duluth, Minn., a distance of over 800 miles, held their color, shape and taste exceptionally well, according to Mr. Smith.

Stromer's

Famous

DORSETT

6640 Quarts to the Acre

This new variety was originated by the United States Department of Agriculture. It is a scientific cross between the PREMIER and the Royal Sovereign, an English variety.

Dorsett is one of the finest berries known, and one of the heaviest producers, having produced at the rate of 6640 quarts per acre in the East. The foliage is a very dark green and holds this fine color way through the fruiting season. Dorsett berries average very large in size, even a little larger than Premier. Color is of light red, and will hold this light red color long after picking. This probably will be a big factor when you market them on the wholesale markets, as that is what the wholesale fruit buyers are looking for in the past few years. Light red berries always appear to be in better shape than do dark red ones. Be sure to try a few of the plants this year. We are sure it will be one of the leaders in a very short time.

**100 Dorsett
100 Fairfax**
For Only
No Discount **\$1.15**

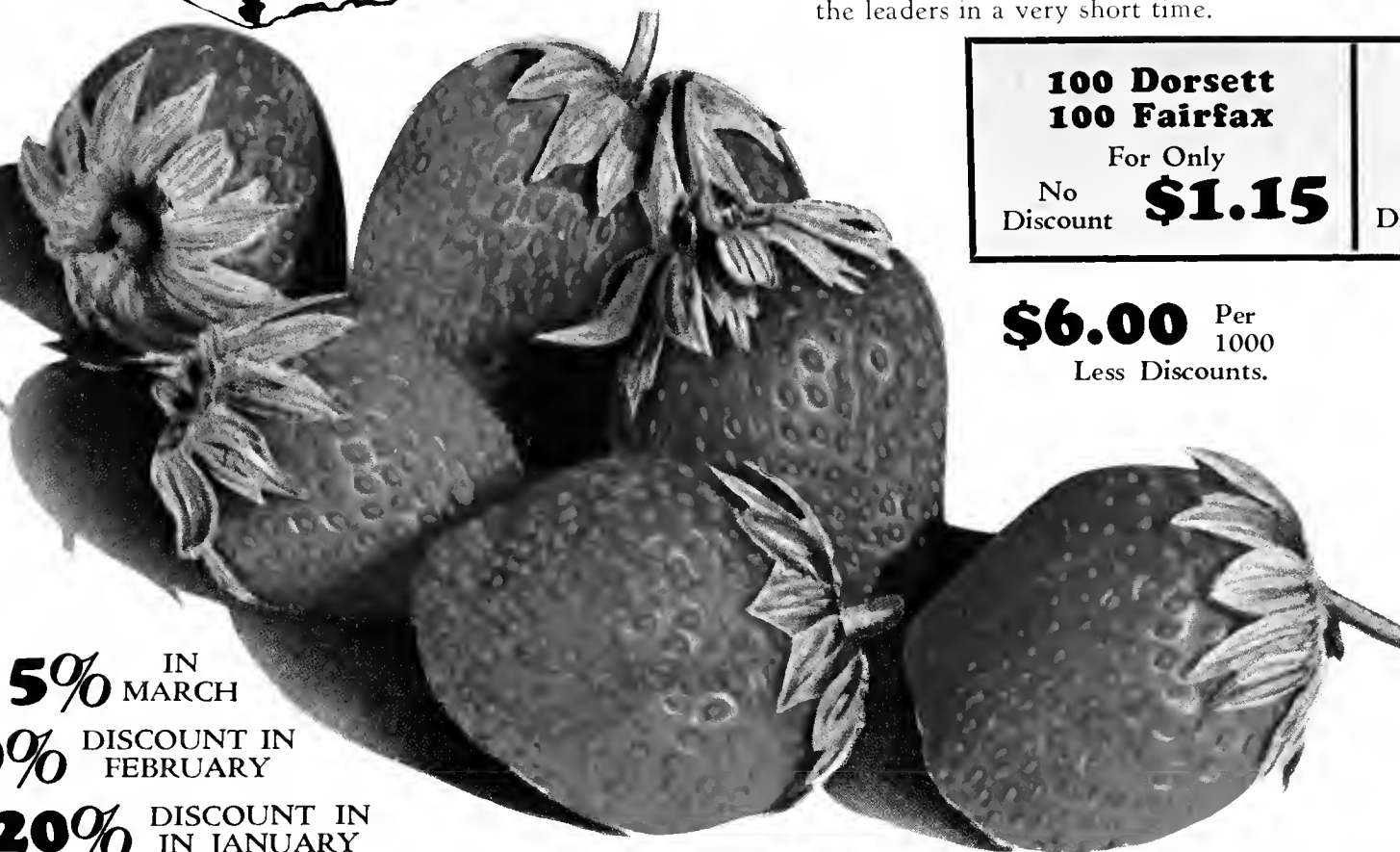
**250 Dorsett
250 Fairfax**
For Only
No Discount **\$2.25**

\$6.00 Per 1000
Less Discounts.

Prices

25 plants for. . \$0.50
50 plants for. . .65
75 plants for. . .75
100 plants for. . .90
200 plants for. . 1.50
250 plants for. . 1.75
500 plants for. . 3.00
1000 plants for. . 6.00

Less Discounts for early orders. Write for prices in larger lots.



5% IN MARCH

10% DISCOUNT IN FEBRUARY

20% DISCOUNT IN JANUARY

New Strawberry CATSKILL

Has been known to outyield even Dorsett and Fairfax. Berries average about as large as Fairfax. Will hold their size well to the end of the picking season. Makes a fine, vigorous plant growth. Leaves are the largest we have ever seen on any Strawberry plant. Fruit stems are thick and grow upright. Berries ripen midseason, and quality compares with Aroma and Blakemore. It was introduced by the New York Experiment Station several years ago, and we have great hopes for it. Plants are still quite scarce and our supply is limited. State certified plants of this variety are priced as follows:

Prices

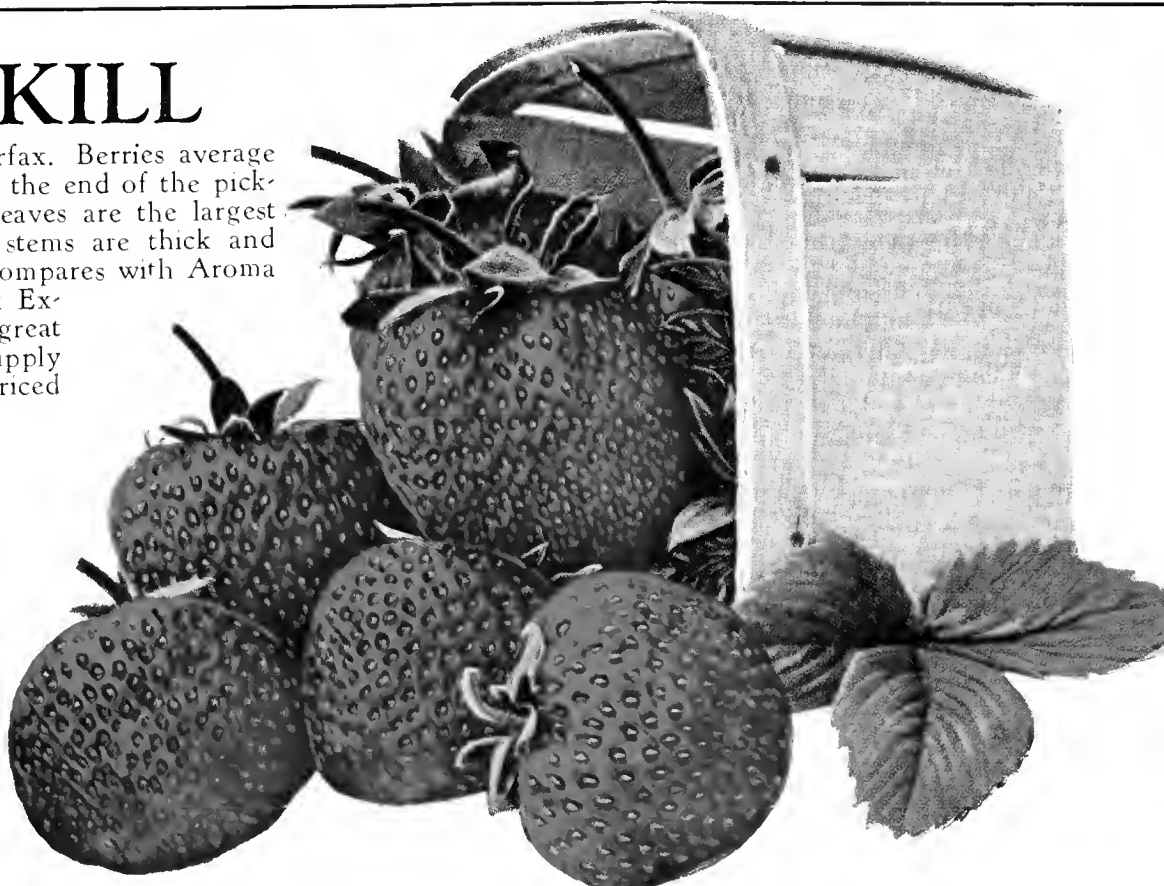
25 plants for. . \$0.55
50 plants for. . .80
75 plants for. . 1.00
100 plants for. . 1.10
200 plants for. . 1.85
250 plants for. . 2.15
500 plants for. . 3.55
1000 plants for. . 7.10

Less Discounts for early orders. Write for prices in larger lots.

We Advise

you to have us ship your plants by express if you have an office in your town. Parcel post shipments will be made C. O. D. for amount of the

POSTAGE ONLY





SOUTH MICHIGAN NURSERY, New Buffalo, Mich.

FAIRFAX

The Quality Berry

Reduced to

\$6.00

PER 1000

**100 Claremont
100 Catskill**

For Only **\$1.60** No Discount

**250 Claremont
250 Catskill**

For Only **\$3.20** No Discount

FAIRFAX PRICES

25 plants for \$0.50	200 plants for \$1.60
50 plants for .65	250 plants for 1.80
75 plants for .75	500 plants for 3.05
100 plants for .90	1000 plants for 6.10

20% DISCOUNT IN JANUARY

10% DISCOUNT IN FEBRUARY

5% DISCOUNT IN MARCH

It is considered by most everyone who has tasted them to be by far a better flavored berry than Premier, and other good flavored berries. FAIRFAX, like DORSETT, was introduced by the United States Department of Agriculture, and is supposed to be a cross between the Premier and the Royal Sovereign. The foliage, like Dorsett, is of a very good quality. Good foliage means a good fruiting berry.

Fairfax is also a very productive berry, having produced at the rate of 5120 quarts per acre. The size of the berries averages large. They will average with the Chesapeake, and that is going some. Fairfax is a little more firm than Dorsett, and is fully as firm as Blakemore. This makes it a wonderful shipping berry. The color of the Fairfax is light red, with yellow seeds, and a nice green hull, making a beautiful combination. You should by all means try some Fairfax this spring.

New Strawberry CLAREMONT

This variety was introduced by the New York Experiment Station. It is a seedling from a cross of the Premier and the Marshall. It bears a heavy crop of extra large, smooth, bright red berries of very fine quality. It makes a good fruiting row and is a very good early variety, and well worth trying out, as we have a fine stock of plants and the price is reasonable.

CLAREMONT PRICES

25 plants for\$0.55	200 plants for\$1.85
50 plants for80	250 plants for 2.10
75 plants for 1.00	500 plants for 3.55
100 plants for 1.10	1000 plants for 7.10

Less discounts for early orders.

We have more Wayzata Everbearing Strawberry Plants to offer than any other nursery in the country. Ours are the genuine Wayzata. Why take chances? See Page 3.





BLAKEMORE

(EARLY)

The United States Department of Agriculture Recommends It.

This wonderful new creation called the BLAKEMORE (U. S. D. A. No. 659), was originated from a cross of the Missionary and the Premier in the year 1923 by the United States Department of Agriculture. The berries are much firmer than the Premier, Missionary or the Klondike. The BLAKEMORE are slightly blunted conic with broad shoulders and slim neck. The shape of the Blakemore might vary some in different localities. Easy picking and hulling qualities. The berries are a beautiful bright glossy red color, with tough skin, firm flesh, with wonderful mild flavor. Plants make runners freely, and you are sure of getting a good fruiting row. They should be set about 24 inches apart. If set closer than that they will get too thick. It has been tried out and found to be one week earlier than Premier. It is a wonderful market berry. Why wouldn't it be? Think of it—one week earlier than Premier.

Prices: 25 for 35c; 50 for 50c; 75 for 65c; 100 for 75c; 200 for \$1.20; 250 for \$1.40; 500 for \$2.25; 1000 for \$4.45. Less discounts for early orders.

Grand Champion

(ALL SEASON)

Greatest money making Strawberry ever introduced, no crop failure on account of frosts. Has produced over 5000 quarts on one-half acre in spite of heavy spring freezes.

ALL SEASON BEARER. Commences to ripen with the Premier, the earliest berry, and produces fancy berries with the Aroma, which is a late berry. Plants are large, extra heavy, healthy foliage; berries are bright red, very large in size, and have a fancy appearance. By all means try a few in your locality. Supply is very limited. Order early to avoid disappointment.

Prices: 25 for 70c; 50 for 95c; 75 for \$1.15; 100 for \$1.35; 200 for \$2.10; 250 for \$2.50; 500 for \$4.00; 1000 for \$8.00. Less discounts for early orders.

GIBSON

(MEDIUM LATE)

Gibson has long been a favorite with commercial growers everywhere. It is not only a heavy cropper but a sure cropper—in fact during our many years' acquaintance with Gibson we have never known it to fail to produce a profitable crop. The plants are large and healthy; foliage strong, upright and abundant. Fruit is of the very finest color, quality, flavor and appearance, selling well on any market and mighty fine for home use.

Prices: 25 for 35c; 50 for 60c; 75 for 65c; 100 for 75c; 200 for \$1.20; 250 for \$1.40; 500 for \$2.25; 1000 for \$4.45.

CHESAPEAKE

(VERY LATE)

The best and most perfect late June-bearing variety of Strawberry grown. Like Premier, it is a profitable berry, because it is late and when the Chesapeake comes into bearing all other Strawberries are either gone or are so small that buyers will not look at them. Berries are as dark as the Senator Dunlap. All berries are well above the average in size. Wonderful, mild, sweet flavor. Chesapeake is a wonderful keeper. Plant some Chesapeake this spring and be convinced.

Prices: 25 for 45c; 50 for 60c; 75 for 70c; 100 for 85c; 200 for \$1.40; 250 for \$1.60; 500 for \$2.65; 1000 for \$5.25.

PREMIER

The Most Popular Berry Ever Introduced

If you plant STROMER'S PREMIER you will get the first berries on the market. They will be bearing heavily before other varieties begin. Your biggest picking will be when berries are in good demand and are bringing top prices. Premier will grow anywhere. The plants are sturdy and long rooted, a good drought resister. The berries are very large, and hold their size to the last picking. The flavor cannot be beaten.

In Premier we offer you the greatest early Strawberry of all time. However, the early ripening of this variety is only one of its many good features. It is immensely productive, and unlike other early ripening Strawberries, the fruit produced by Premier is of the very finest quality, color, texture and flavor; and last but not least, every berry is large in size and uniform in shape. For every purpose that a Strawberry is wanted, Premier is supreme—eating, canning, preserving, distant and local market—no other variety can give you any more pleasure, satisfaction or profit. Premier succeeds everywhere and never fails to give a big crop of the very finest berries. The foliage is tough and healthy and grows tall and rank, covering the blossoms and berries and protecting them from frost and scalding sun.

Prices: 25 for 45c; 50 for 60c; 75 for 75c; 100 for 85c; 200 for \$1.50; 250 for \$1.50; 500 for \$2.50; 1000 for \$5.00. Less discounts for early orders.

PEARL

(LATE)

This extra late variety completes the circle—a late Strawberry that can be depended upon to produce quality and quantity. Whether you are growing Strawberries for home use or for market a long fruiting season is desired. Because of its late blooming season Pearl is the ideal variety for frosty locations. The immense foliage gives ample protection to both the bud and fruit. The berries are large, uniform, solid and red clear through, and very attractive, with excellent flavor.

Prices: 25 for 45c; 50 for 60c; 75 for 75c; 100 for 85c; 200 for \$1.30; 250 for \$1.50; 500 for \$2.50; 1000 for \$5.00.

Senator Dunlap

(MID-SEASON)

SENATOR DUNLAP IS AN OLD STANDARD VARIETY. It has made more crates and more dollars for berry growers than any other one variety. Requires very little attention. It's the toughest variety known. Plants are healthy, fast growers, and make plants freely. Should be set 24 inches by 36 inches apart in rows. Berries very dark red. Wonderful canning berry; great for preserves. Senator Dunlap is sometimes sold under the name of Dr. Burrill. We can see no difference between these two varieties, except the cost of the plants.

Prices: 25 for 35c; 50 for 50c; 75 for 65c; 100 for 70c; 200 for \$1.10; 250 for \$1.25; 500 for \$2.00; 1000 for \$4.00.

Kentucky Aroma

(VERY LATE)

This late Strawberry has long been a favorite market variety in Kentucky, Tennessee, Missouri and Arkansas, but is grown with equal success in every other part of the country. Usually commanding premium prices on all markets, it is one of the greatest of long distance shippers, owing to the supreme quality of the berries. It is also highly desirable and suitable for home use as there is something indescribably rich and pleasant about the flavor.

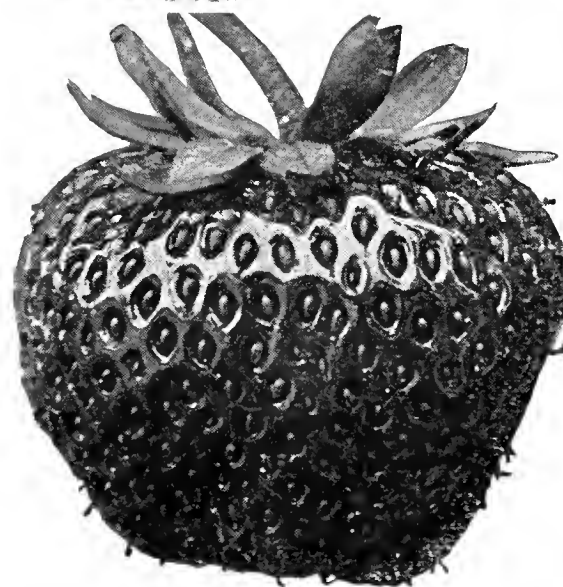
Prices: 25 for 45c; 50 for 60c; 75 for 75c; 100 for 85c; 200 for \$1.30; 250 for \$1.50; 500 for \$2.50; 1000 for \$5.00.



Premier.



Blakemore.



Grand Champion.

20%

DISCOUNT IN JANUARY

10%

DISCOUNT IN FEBRUARY

5%

DISCOUNT IN MARCH



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.

ALFRED Blackberry

STANDS 35° BELOW ZERO

GEORGE STROMER—Originator

\$1.15
For 25

Year after year, with diligent care, I have propagated these plants to such an extent that the fruit is now being supplied to the local markets at a fancy price, and is always in good demand. Last year I measured a good many berries that were over one and one-half inches long, and three inches around. Nurserymen claim that the ALFRED is the largest berry they have ever seen. Buy from the originator and get GENUINE ALFRED.

Lack of space forbids describing in detail the many good points of this variety; however, I wish to call your attention to the outstanding reasons why the ALFRED is superior to all other varieties.

BEARS SECOND SEASON—ALFRED is such a healthy, vigorous grower that it produces a good crop of berries the year following planting. It is not unusual to pick 10 to 40 berries from the bush the same year planted.

IMMENSE SIZE—The berries are twice as large as ordinary Blackberries, many of them 1½ inches long, and the finest flavored of all Blackberries. It is an ideal table berry because it is practically CORELESS, sweet and delicious. It is very small seeded.

EXTREMELY HARDY—ALFRED can be grown anywhere without winter protection, having withstood 30 degrees below zero, and not a single tip of a branch injured, while other varieties were frozen to the ground.

EARLY SEASON—This is one big feature of this variety. It ripens a week to ten days earlier than Eldorado and in productivity it is in a class by itself. We have seen them bear a second crop. We picked many cases this year in September. As I watch the ALFRED year after year, I am more and more thoroughly convinced that the ALFRED BLACKBERRY WILL HAVE A PROMINENT PLACE IN THE VALUABLE FRUIT HALLS OF FAME.

Alfred Blackberry Prices

1-yr. No. 1	(2-yr. No. 1) Bearing Age
25\$ 1.15	Each\$0.20
50 2.05	690
100 3.40	12 1.50
250 6.50	25 2.50
500 12.50	50 4.00
1000 24.00	100 6.95



POTOMAC, BRAND NEW

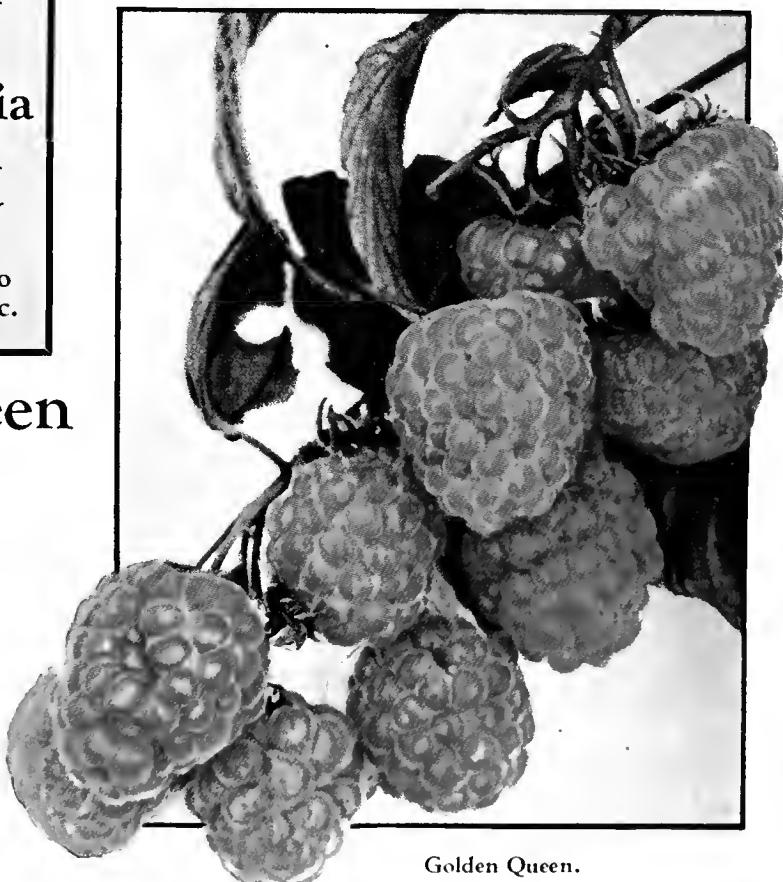
The brand new variety of raspberry. Introduced by the U. S. Department of Agriculture. It is a cross between a black Raspberry and a red Raspberry, making it a purple Raspberry. Compared side by side with Cumberland, showed about twice as many berries on the Potomac as the Cumberland. Less berries were required to fill a quart of Potomac than a quart of Cumberland, so that will give you an idea as to the size of the berries. It is very free from diseases. Makes fine jellies and preserves. It is the very best of all the purple varieties. We still have a very limited supply of plants of this variety to offer.

1-yr. No. 1	(2-yr. No. 1) Bearing Age
12\$1.00	Each\$ 0.18
25 1.50	685
50 2.35	12 1.50
100 4.00	25 2.80
250 9.00	50 5.00
	100 8.85
	250 20.00

100
Alfred
1-yr. No. 1
and
100 Lucretia
1-yr. No. 1
FOR ONLY
\$4.50 No Disc.

Golden Queen Raspberry

A beautiful, large, golden yellow raspberry. Many prefer this variety to any of the red or black sorts, owing to its sugary sweetness and unsurpassed flavor. Should be in every garden, its beauty and high quality placing it at the head for table use. The canes are hardy, of strongest growth and very productive. Prices: 1-yr. No. 1, 20c each; 6 for 90c; 12 for \$1.50; 25 for \$2.50; 50 for \$4.50; 100 for \$7.00. (2-yr., No. 1) Bearing age, 35c each; 6 for \$1.85; 12 for \$3.00.



Golden Queen.

Brownsville, Wis., April 28, 1933.

South Michigan Nursery,
New Buffalo, Mich

Since last fall I have wanted to write and tell you how well satisfied we are with the 5000 Latham and 1000 Alfred plants I bought from you last spring.

First of all I finished cultivating them this morning and I don't think I lost one plant from winter kill. And if they lived through the 35 degrees below zero weather we had last winter I'm sure they'll stand anything. And the way they are starting out is encouraging. I'm sure we'll have a fine crop this coming season. Also we were surprised at the number of berries we got last fall. From July on we had plenty of berries to eat. I even sold a few cases. I think in all we picked 10 cases and there were still a few berries on when it froze last fall.

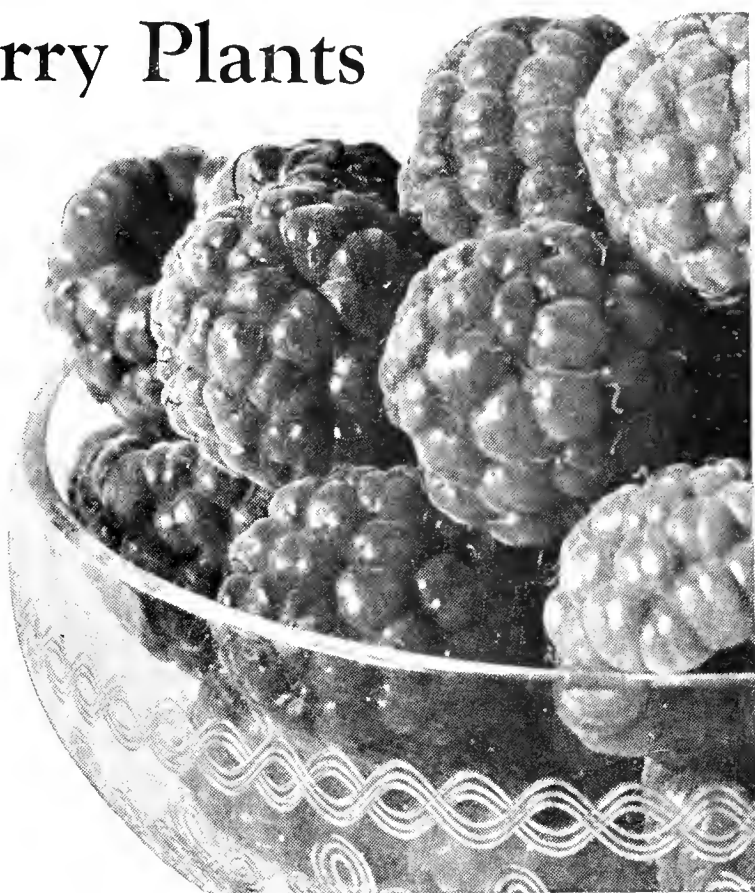
Sincerely, W. B. DINS



Stromer's "Certified" Raspberry Plants

ARE GROWN FOR PLANTS ONLY.
TWICE STATE INSPECTED EACH YEAR

To grow real good Raspberry plants you cannot "burn the candle on both ends." That is, you cannot grow Raspberries for fruit, and dig plants off the sides of the rows. Plants like that will be weakened by fruiting. Our red Raspberry plants are grown two years, and then dug. They are not allowed to fruit during this time. We start them in this way. We set out a field of a certain variety, and care for them and fertilize them through the growing season. The following spring, they are cut away even to the ground, and allowed to come up again. This cutting off prevents them from bearing, and makes better, stronger plants with much better root system. These rows are dug that fall after a good hard frost, with a digging machine, and taken direct into cellars, where they are graded. The largest, and strongest, and best rooted plants are graded out, and these are what we call the one-year bearing size. They really are two years old, but we call them one-year bearing. Our transplants, two years old, are gotten by setting out nice thrifty, one-year plants in the nursery row, and grown until fall and then dug. These are set far enough apart to make heavy transplants that will bear a good many berries for you the same year you set them out in your own field. Raspberry plants that we dig and grade in the fall are not stored. They are taken outside and heeled in all winter. We do not like storage plants. All our Raspberry plants are perfectly hardy.



ST. REGIS, Everbearing Raspberry

One of the most valuable of all the late introductions in the line of red Raspberries. The habit of growth is a bushy nature; will produce berries the first year in the fall, and a full crop the following spring and again in the fall.

St. Regis resembles Chief; its fruit is similar to that variety in quality, flavor and appearance. In September, long after Raspberries are out of season, St. Regis will bear a full crop of fruit, which commonly sells for seven to eight dollars for a 24-pint crate. If you have a market at hand where you can dispose of the fruit, you will find St. Regis a very profitable investment when grown on a commercial scale. If you have not the time or the ground to grow St. Regis for market, be sure to plant at least a few bushes in the garden and keep your table supplied with all you can use.

Prices: (2-yr.) bearing age, each 15c; 6 for 65c; 12 for \$1.00; 25 for \$1.75; 50 for \$2.75; 100 for \$4.75; 250 for \$7.75; 500 for \$12.00; 1000 for \$24.00. 1-yr. No. 1, 12 for 60c; 25 for \$1.00; 50 for \$1.75; 100 for \$2.85; 250 for \$6.50; 500 for \$12.00; 1000 for \$24.00. 1-yr. No. 2, 25 for 95c; 50 for \$1.10; 100 for \$1.85; 250 for \$4.00; 500 for \$7.50; 1000 for \$14.60.

Chief, Red Raspberry

Offspring of the Famous Latham.
Extra Early—Absolutely Hardy.
Easy to Grow—Healthy Bushes.
Heavy Yield—Excellent Quality.
Disease Resistant.

The foliage of a plant is its workshop. Good foliage is essential to good crops. poor foliage means a poor crop. The clean, healthy foliage of "Chief" is one more reason why "Chief" is a leader.

When strawberries are about gone and common Raspberries still ten days off, in comes our new friend "Chief" and bridges the gap. These first berries of the season are mighty welcome—on the market they bring extra money.

OFFICIAL YIELD OF "CHIEF"

Reported by

The Minnesota State Fruit Breeding Farm

Year	Age	Yield
1928	2-yr. Field	180 Crates per Acre
1929	3-yr. Field	294 Crates per Acre

"Chief" outyielded even Latham in these official tests. With a patch of "Chief" in the garden, you'll have plenty of delicious canned Raspberries all winter long. "Chief" is blessed with superior flavor. On the table fresh, with sugar and cream, or for canning, "Chief" sets a high standard. It is rich, bright red, high quality. "Chief" has been tested over a wide area in the past ten years and its behavior has been carefully watched. It has proven hardy, a heavy cropper, excellent quality, a good shipper, resistant to disease, and in addition it is 10 days early.

Prices: (2-yr.) Bearing age, each 15c; 6 for 65c; 12 for \$1.00; 25 for \$1.75; 50 for \$2.75; 100 for \$4.75; 250 for \$7.75; 500 for \$14.00; 1000 for \$28.00. 1-yr. No. 1 Fancy Bearing size, 25 for 95c; 50 for \$1.10; 100 for \$1.85; 250 for \$4.00; 500 for \$7.50; 1000 for \$14.60. 1-yr. No. 2, 25 for 70c; 50 for 95c; 100 for \$1.50; 250 for \$3.25; 500 for \$6.00; 1000 for \$11.00.

LUCRETIA, The Big Hardy Dewberry

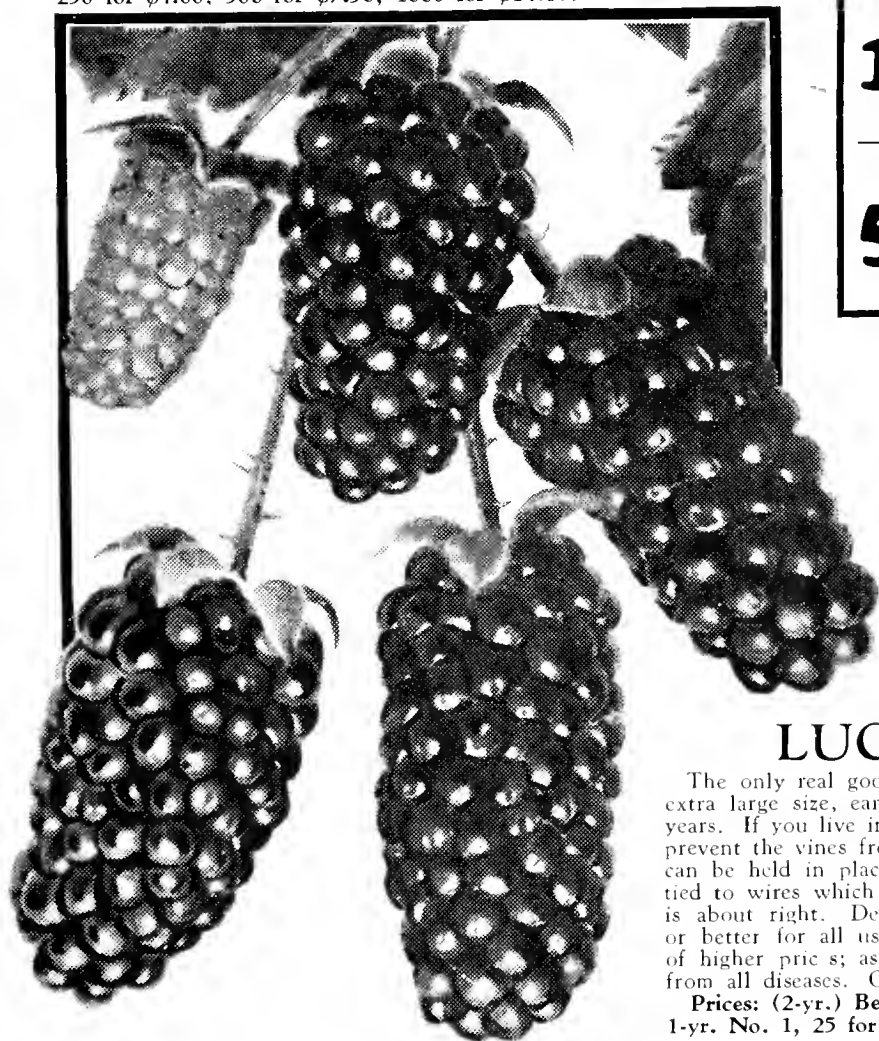
The only real good Dewberry on the market which is good for all purposes, being very productive, of extra large size, earlier than any of the rest, will grow and thrive on very light soil and live for many years. If you live in a locality where your thermometer registers seven degrees below zero, you can easily prevent the vines from winter-killing by laying down on the ground and covering them with straw, which can be held in place by just a few shovelfuls of earth. Then in the spring they can be taken up and tied to wires which are fastened just like a grape trellis, but not as high, something like three feet high is about right. Dewberries make a good addition to your blackberry list, you will like them as well or better for all uses than the common run of blackberries, and ripening early, you get the advantage of higher prices; as the berry is much larger, you can pick a crate quicker. They grow practically free from all diseases. Our plants are fine and Michigan grown. Add to your income by planting Dewberries.

Prices: (2-yr.) Bearing age, each 10c; 6 for 55c; 12 for \$1.00; 25 for \$1.90; 50 for \$3.00; 100 for \$5.00. 1-yr. No. 1, 25 for \$1.00; 50 for \$1.55; 100 for \$2.50; 250 for \$4.50; 500 for \$8.25; 1000 for \$16.00.

20% Discount
in Jan.

10% Discount
in Feb.

5% Discount
in March





SOUTH MICHIGAN NURSERY, New Buffalo, Mich.

GROW *Stromer's* Raspberries for Bigger Profits

NEWBURGH *The New Red Raspberry*

NEWBURGH was introduced by the New York Experiment Station a year or so ago, and all indications are that NEWBURGH will become the leading commercial Red Raspberry.

Because—

1. It has so far proven immune to mosaic.
2. Fruit very large, firm and holds its size.
3. Very productive. Yield 30 per cent greater than Latham.
4. Ripening season a few days earlier than Latham.
5. Extremely hardy.

They are still high in price, but try a few and get started with them.

2-Yr. Bearing Age, each 18c; 6 for 85c; 12 for \$1.50; 25 for \$2.80; 50 for \$5.00; 100 for \$8.85.

1-Yr. No. 1 fancy, each 10c; 6 for 50c; 12 for 80c; 25 for \$1.25; 50 for \$1.95; 100 for \$3.00; 250 for \$7.00; 500 for \$12.95; 1000 for \$24.50.

1-Yr. No. 2, 25 for \$1.00; 50 for \$1.50; 100 for \$2.50; 250 for \$6.00; 500 for \$10.50; 1000 for \$20.00.

FREE

With every order received for \$3.00 or over we will allow you to select either 25 Mastodon Everbearer Strawberry plants or 1/2 lb. 60-day Sweet Corn or 1 lb. Golden Bantam Sweet Corn free. Order must be \$3.00 or over after discounts.

ONLY
\$2.50
Per 100
Less Disc.



Youngberry.

New YOUNGBERRY

This new berry is so much different from any berry that is grown in most parts of the country. It is a cross between the Loganberry and D wherry. Color of fruit is a rich wine color. Size 1 to 1 1/2 inches. Flavor is pleasant, sweet, with the tartness of the blackberry. Excellent for table use, canning, jellies, pies, and for wine. The plant is a rank grower. Withstands cold and heat, adapted to a wide range of soils, a great producer. Try them in your locality. They will be the talk of your neighborhood. Plants are still scarce, and a little high in price.

2-Yr. Bearing Age, each 20c; 6 for 90c; 12 for \$1.50; 25 for \$2.50; 50 for \$4.50; 100 for \$7.00; 250 for \$15.00; 500 for \$25.00; 1000 for \$47.50.

1-Yr. No. 1, each 10c; 6 for 50c; 12 for 85c; 25 for \$1.50; 50 for \$2.35; 100 for \$4.00; 250 for \$8.00; 500 for \$14.00; 1000 for \$27.00.

20%
DISCOUNT
IN JANUARY

10% DISCOUNT
IN FEBRUARY

5% IN MARCH

THE BIG
FAMOUS

LATHAM Big Red Raspberry



Latham.

\$11.00
per 1000
Less disc.

Although this is a comparatively new variety, it is entirely past the experimental stage, and we unhesitatingly recommend Latham as one of the best Red Raspberries ever grown. This variety originated at the Minnesota State Fruit Breeding Farm and is being grown extensively in Minnesota, the Dakotas, and Canada, and has never been known to winter-kill even though exposed to 45 degrees below zero. Latham is a tall, vigorous grower, canes extra heavy, foliage dark green, entirely free from disease. Ripens with Cuthbert and enormously productive. Berries much larger than any other Red Raspberry, many of them one inch in diameter. Color good, quality of the best, full Raspberry flavor. Excellent for shipping or home use.

2-Yr. Bearing Age, each 15c; 6 for 65c; 12 for \$1.00; 25 for \$1.75; 50 for \$2.75; 100 for \$4.75; 250 for \$7.75; 500 for \$14.00; 1000 for \$27.00.

1-Yr. No. 1 Fancy Bearing size, 25 for \$1.00; 50 for \$1.50; 100 for \$2.50; 250 for \$6.00; 500 for \$10.00; 1000 for \$20.00.

1-Yr. No. 2, 25 for 70c; 50 for 95c; 100 for \$1.50; 250 for 3.25; 500 for \$6.00; 1000 for \$11.00.

CUMBERLAND *The Business Black Cap*

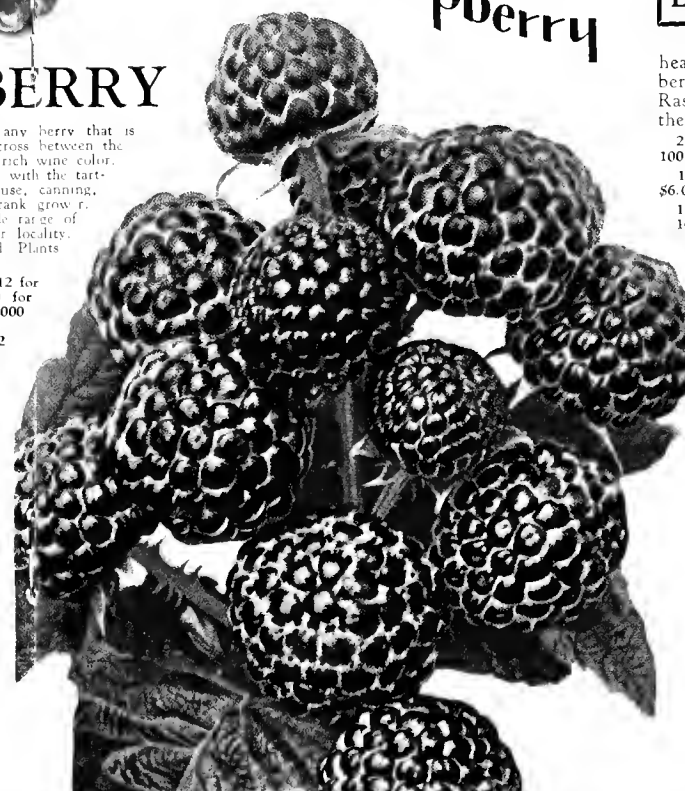
This is without question one of the most profitable and popular Black Raspberries ever grown. It is the one safe and reliable commercial variety because you can depend on a big crop regularly. We call it the "Business Blackcap" because it succeeds on all soils and produces its big crop year after year.

We have never known Cumberland to fail, and the best proof that it is a profitable variety is the fact that the demand for plants is greater every year and more Cumberlands are planted than all other varieties combined.

Cumberland is perfectly hardy and tremendously productive. The berries are extra large, glossy black, and not equaled by any other variety in quality, flavor or appearance, except Logan. Whether wanted for market or home use, we can recommend Cumberland to our most exacting customers. Disease free. Twice state inspected plants.

2-Yr. Bearing Age, each 10c; 6 for 55c; 12 for 95c; 25 for \$1.65; 50 for \$2.65; 100 for \$4.70; 250 for \$8.50; 500 for \$15.00; 1000 for \$29.00.

1-Yr. No. 1, 25 for 95c; 50 for \$1.10; 100 for \$1.85; 250 for \$4.00; 500 for \$7.50; 1000 for \$14.60.



SOUTH MICHIGAN NURSERY - New Buffalo, Michigan



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.

New LOGAN Black Raspberry

New Logan is the best and most disease-resistant and most profitable black Raspberry ever grown in this state or any other where it has been tried. Our Michigan Experiment Station claims it to be the most promising variety ever tried here. Ripens 10 days earlier than Cumberland. Berries larger, heavier yields and even though it bears heavier than Cumberland, you will harvest all the berries in a shorter time. On account of it being 10 days earlier it will be a money maker for you. Try a few at least and get started. **Logan, 2-yr., Bearing age, each 15c; 6 for 60c; 12 for 95c; 25 for \$2.65; 100 for \$4.70; 250 for \$8.00; 500 for \$15.00; 1000 for \$29.00.** Logan 1-yr. No. 1, 25 for 95c; 100 for \$1.85; 250 for \$4.00; 500 for \$7.50; 1000 for \$14.60.

EARLY KING Red Raspberry

An early red Raspberry, one of the first on the market. The plants are very sturdy, and the berries are bright red and ripen evenly. It thrives equally well on heavy or light soil, is remarkably free from disease, and can be relied upon to produce a profitable crop each year.

Prices 1 yr.: 25 for 85c; 100 for \$1.50, 1000 for \$11.00.
1 yr. No. 2: 100 for \$1.15, 1000 for \$9.00.

ONLY
\$1.85
per 100
Less Disc.



New Logan.

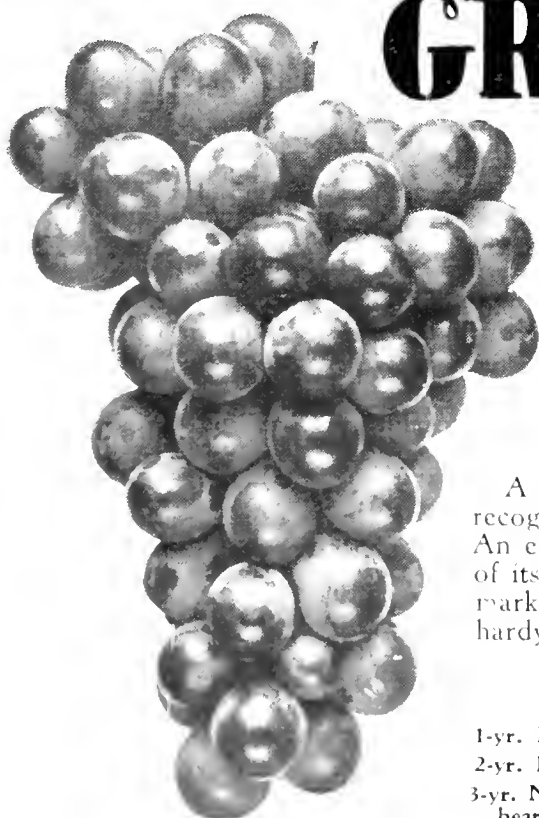
SCARFF'S Early Harvest

150 bushels of "Scarff's Fruiting Strain Early Harvest" from one acre sold as high as \$4.00 per crate. The earliest to ripen and the most productive of the early sorts. There are a number of different strains of Early Harvest Blackberries, all alike in appearance of wood and growth, but vastly different in productiveness. We noticed this peculiarity soon after its introduction, and have, by careful system of selection, selected a strain that is simply marvelous for great yields of luscious fruit. We have not only increased productiveness, but size as well, and now have an early variety that cannot be excelled, as it ripens so early that it always sells at enormous prices. **2-yr. Bearing Age, 6 for 45c; 12 for 75c; 25 for \$1.00; 100 for \$3.00; 250 for \$6.00.**

CRYSTAL WHITE Blackberry

Strange as it may seem, this is a real creamy white Blackberry. Mixed with the jet black one for dessert it makes a most wonderful dish. The fruit is about the size of Alfred, with few seeds and quite sweet when fully ripe. The bushes are good, strong growers and very productive. This is not a worthless novelty, but a fruit of real value, and should be in every garden. **2-yr. Bearing Age, each 25c; 6 for \$1.10; 12 for \$2.00; 25 for \$4.00. 1-yr. No. 1 plants, each 10c; 6 for 55c; 12 for \$1.00; 25 for \$1.90; 100 for \$5.00.**

GRAPE VINES^{es} FOR HOME or MARKET



Delaware Red.

Every STROMER Grape plant is guaranteed 100 per cent healthy, true-to-name and productive. They are well rooted, full of pep and will grow and produce big crops and big profits year after year, with only ordinary care. The cuttings for our Grape plants are taken from bearing vineyards, which are thoroughly sprayed and given thorough cultivation throughout the growing season. This gives us a big supply of strong, healthy wood, and as the cuttings are taken from bearing plants only, we know absolutely that every plant we send you will be true to name, healthy, and strictly first class in every respect.

DELAWARE (Red)

A rich and delicately flavored little red Grape that is generally recognized as the standard of quality to judge other Grapes by. An exceptionally desirable variety for home gardens on account of its compact habit of growth. Commands a premium in all the markets, often selling for twice the price of Concord. Very hardy. Ripens here about the middle of September.

DELAWARE PRICES

	Each	6	12	25	50	100
1-yr. No. 1	\$.20	\$1.00	\$1.80	\$3.50	\$6.00	\$12.00
2-yr. No. 1	.35	1.30	2.25	4.25		
3-yr. No. 1, bearing age	.45	1.50	2.80	5.00		

FREDONIA PRICES

	1-yr. No. 1
Each	\$.25
6	1.25
12	2.00
25	3.75
100	6.50

New FREDONIA Early Black Grape

Black. A new, very early Grape, originated by the New York Experiment Station. The bunch and berry are large with excellent flavor. Ripens fully 10 days before Moore's Early and is an excellent shipper. Vine vigorous and productive. One of the best new varieties.



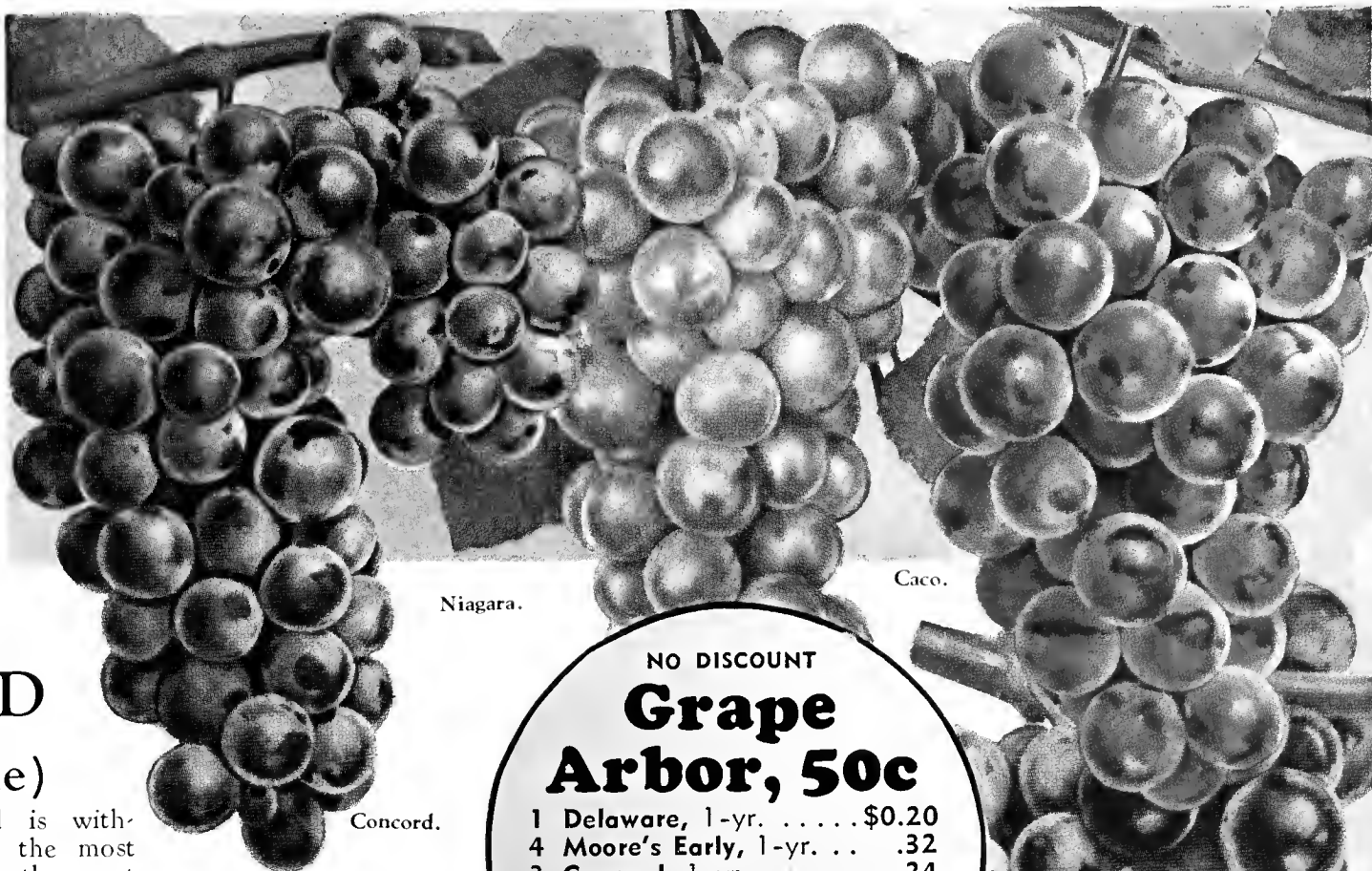
Stromer's GRAPE VINES

PRICED LESS
THAN
WHOLESALE

CONCORD

\$1.95 (Blue)
per 100

Concord is without doubt the most popular, and profitable variety yet introduced. It is the standard of excellence, quality and comparison on all markets, and buyers everywhere pay a premium for this superior quality Grape. Concord is perfectly hardy, having withstood a temperature of 30 degrees below zero without injury, it will produce more fruit per acre than any other variety and does well on light or heavy soil. The bunches are large and compact, berries large, bluish black color; sweet and juicy; fine quality and flavor. In fact, this variety is the one all-purpose Grape.



Niagara.

Concord.

Caco.

Moore's
Early.

NO DISCOUNT
**Grape
Arbor, 50c**

1 Delaware, 1-yr. \$0.20
4 Moore's Early, 1-yr.32
3 Concord, 1-yr.24
4 Niagara, 1-yr.32

Worth \$1.08

12 VINES 50c
For Only 1-Yr., No. 1

NIAGARA (WHITE GRAPE)

\$1.95
per 100

This is the Great White Grape that succeeds everywhere and under all conditions. In fact, it is really the White Concord, as it seems to have all the good characteristics of that great variety, being equally as vigorous, hardy, and productive. Due to the tough, leathery foliage, Niagara is practically immune to fungous diseases. It is one of the most delicious and beautiful of hardy Grapes and sells at fancy prices. Berries are large; bunches large and compact; color greenish yellow when fully ripe; juicy, sweet and delicious. Whether planting for home use or market, include Niagara in your order.

CACO NEW RED GRAPE

Superior Quality—Heavy Bearer—Early
Ripening.

The Sensational New Red Grape

This is the new, quick growing, young bearing, early ripening, deliciously sweet, big red Grape that has created sensations in nearly all of the large Grape growing centers of the Country.

As a variety for home use, leading horticulturists and Experimental Stations claim it has no equal, and we will vouch for this statement.

Caco has a peculiar characteristic not found in any other variety, in that it is so rich, melting, sugary and excellent in flavor that it can be eaten with rare enjoyment fully two weeks in advance of being fully ripe.

In appearance it is the most beautiful of all hardy Grapes, possessing a rich wine-red and amber coloring. The berries are usually large; bunch large and compact.

The vines are very strong, perfectly hardy, vigorous growers, healthy and prolific, ripening as it does early in September, the big crop of fruit is fully matured before danger of frost.

Always in demand on all markets at extra fancy prices. If you have a roadside stand, you will make money with Caco. They will be back for more.

MOORE'S EARLY (Black)

Ripens about two weeks earlier than the Concord; large berries and bunches. Excellent for home use and market, and does not winter-kill.

GRAPE PRICES FOR 1936

	Each	500 at the 1000 Rate	12	25	50	100	250	1000
CONCORD..								
(3-yr. Bearing Age)	\$0.35	\$1.50	\$2.80	\$4.50	\$8.00			
(2-yr. No. 1)20	1.00	1.80	2.50	4.50	\$6.50	\$20.00	\$57.00
(1-yr. No. 1)08	.35	.50	.85	1.50	2.50	5.75	20.00
(1-yr. No. 2)05	.25	.40	.70	1.10	1.95	4.00	15.00
NIAGARA								
(3-yr. Bearing Age)	.35	1.50	2.80	4.50	8.00			
(2-yr. No. 1)20	1.00	1.80	2.50	4.50	6.50	20.00	57.00
(1-yr. No. 1)08	.35	.50	.85	1.50	2.50	5.75	20.00
(1-yr. No. 2)05	.25	.40	.70	1.10	1.95	4.00	15.00
MOORE'S EARLY								
(2-yr. No. 1)25	1.25	1.95	2.95	4.75	7.00		
(1-yr. No. 1)08	.35	.50	.85	1.50	2.50	5.75	20.00
(1-yr. No. 2)05	.25	.40	.70	1.10	1.95	4.00	15.00
"CACO"								
(3-yr. Bearing Age) .	.60	3.00	5.00					
(2-yr. No. 1)45	2.50	4.50	8.00				



Fredonia.

Home GRAPE Vineyard

2-yr. Grape Vines

Worth
1 Caco, 2-yr. \$0.45
4 Moores Early, 2-yr. 1.00
3 Concord, 2-yr.60
4 Niagara, 2-yr.80

Worth \$2.85

All for \$1.00

12 BIG VINES \$1
for only

NO DISCOUNT



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.

Stromer's Profitable Fruit APPLE TREES

NEW ANOKA. Ripens in September. The size, color and flavor of the New Anoka make it a favorite. Also a good keeper. The remarkable feature of this excellent Apple is that it comes into bearing very young, is also dwarf in stature, so that it is well adapted to backyard planting or closer in the orchard. A very good cooking Apple.

Anoka.

SOLID RED DELICIOUS. This variety is like Delicious in every respect excepting that it has added color. As the name implies this is a solid red, highly colored Delicious. It is recommended especially for locations where Delicious does not have sufficient color. The tree is hardy, healthy, vigorous and bears regular annual crops. Flesh is fine grained, crisp, melting and juicy. Quality is very good and the season is November to March. Delicious is a wonderful eating Apple.

JONATHAN. The color of the fruit is bright red, the flesh is white, firm, crisp, tender and juicy. It is a very beautiful Apple, and one of the very best eating Apples. Not such a good cooker. It is one of the most desirable varieties for the holiday season. Good keeper. Trees are hardy and start bearing very young.

McINTOSH. Medium in size. Fruit is beautiful red, somewhat striped. Flesh is white, crisp, and highly flavored. The tree is hardy and vigorous, and starts to bear young, and heavy. It is a favorite market and eating Apple. Ripens in September and October. Not a keeper.

DUCHESS. This is a profitable commercial variety, as well as a good home use variety. One of the very best cooking Apples. It ripens in August and September. Tree is a very vigorous grower, and starts to bear rather young. Fruit is striped red, flesh yellow, firm, slightly sub-acid and aromatic.

**We are Listing
Only the Cream
of the Crop
11/16 in. and up
Caliper
5-6 ft. Trees
No Better Trees
Can be Bought
at Any Price**

WEALTHY. Fruit is large size, round, smooth, and dark red. The flesh is white, tender, and juicy. This is the finest variety of its season. It ripens in September and will keep well into the late fall. A very good commercial variety.

HARALSON. (New). This new variety stands in a class by itself on account of its hardness. It is the coming Apple for the cold Northwest. Comes into bearing very early in life, and is a vigorous grower. Fruit is good size, red, and long keeping. Very good eating Apple. If you are looking for an Apple that will bear where it gets 40 degrees below zero, order Haralson.

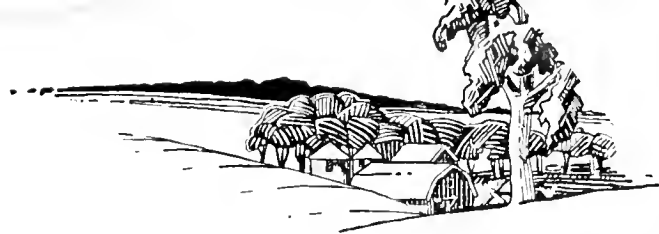
Apple Prices

2-yr.-old, 11/16 and up, 5- to 6-ft. trees.

Each	\$0.85	10 for	\$ 8.00
3 for	2.50	25 for	17.50
6 for	4.85	100 for	68.00

McIntosh.

Yellow
Transparent.

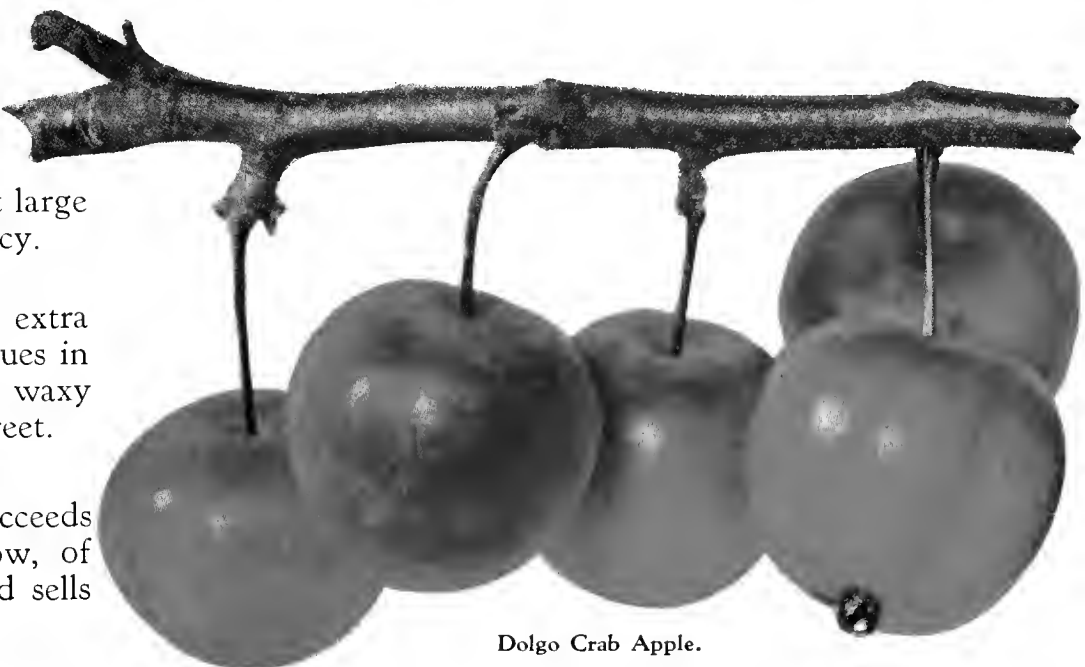


Trees for Complete Satisfaction

THE NEW CORTLAND. The young bearing habit of this fine new fall Apple has astonished growers everywhere. It has proven to be one of the greatest eating, shipping and market Apples ever introduced. The trees are large, healthy and immensely productive. Fruit large and handsome. Flesh fine grained, crisp and juicy.

YELLOW TRANSPARENT. The very finest extra early Apple. It ripens late in July and continues in season until September. Fruit of good size, waxy yellow color. Flesh white, mild, juicy and sweet.

STAYMAN'S WINESAP. An Apple that succeeds everywhere. Fruit is dark red, tinged yellow, of rich, enticing flavor. A fine eating Apple and sells readily on the market.



Dolgo Crab Apple.

DOLGO CRAB APPLES

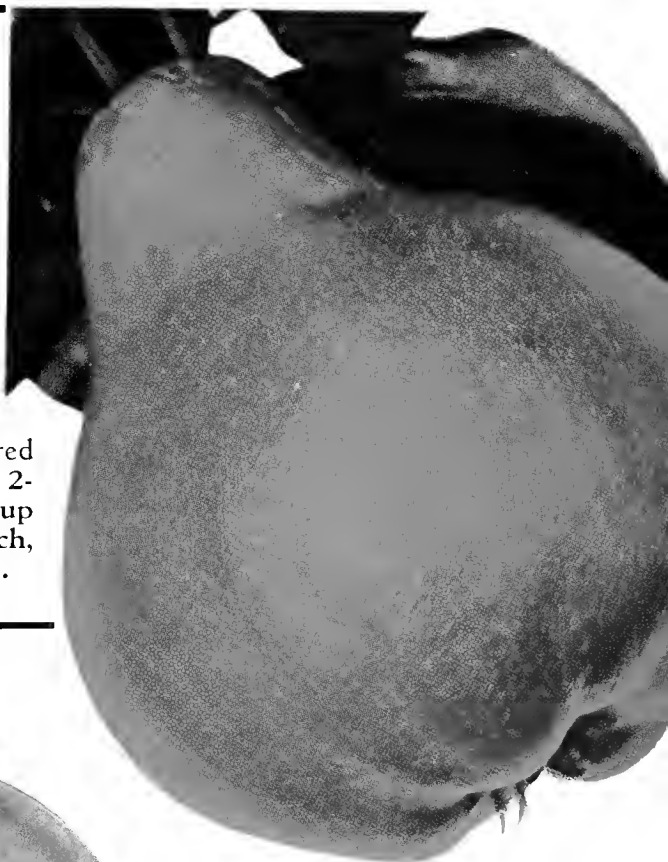
The perfect Crab. Hardy everywhere. Heavy bearer, usually beginning the year after setting. Jells perfectly even when dead ripe. A fine ornamental tree for the lawn as well as a wonderful commercial sort. Rapidly displacing such varieties as Transcendent and Hyslop.



Haralson.

Orange Quince

We list only this one Quince as we consider it by far the best. The trees commence to bear very young and produce big crops. Fruit is excellently flavored and of large size. 2-yr.-old, 11/16 and up 5- to 6-ft. trees, each, \$1.00; 3 for \$2.75.



APRICOT

SUPERB. A hardy tree and a sure cropper. The best flavored, most productive hardy Russian Apricot yet produced. Medium size, light salmon color. 2-yr.-old, 11/16 and up, 5- to 6-ft. trees, each, 85c; 3 for \$2.50; 6 for \$4.85; 10 for \$8.00.



Save a whole year.
Buy our two-year
bearing age Rasp-
berry, Blackberry,
Dewberry, and
Youngberry plants.

See pages 10, 11,
12, 13 and 14



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.

HARDY PEACHES

HALE-HAVEN. This marvelous new Peach was introduced through the efforts of the Michigan State Experiment Station, South Haven, Michigan, (Mr. Stanley Johnson, Supt.). It is a cross between the famous varieties South Haven and J. H. Hale. A large, beautifully colored, yellow-fleshed Peach, ripening approximately two weeks before Elberta. A perfect freestone, strong, thrifty grower, splendid shipper and an extremely hardy, heavy bearer of exceptionally fine flavor. The Hale-Haven has extremely high color and colors highly on the trees several days before it is ripe, thereby permitting picking while rather green, for distant shipments. Test trees produced full crops this year at the Experiment Station when crops of many other standard varieties were a failure due to low temperatures last winter. This variety will make you big money and should be included in every planting.

Hale-Haven.

J. H. HALE. Our high type of Super selected strain of J. H.

Hale is the finest that can be had.

Through this bud selection, we have

a J. H. Hale that will

produce the typical large round type of

fruit that is desired in-

stead of the long shape in so many J. H. Hale. Our

J. H. Hale ripens about 3 days earlier than Elberta.

Fruit extra large, golden-yellow with deep carmin

flesh. Freestone. Excellent quality and flavor. Trees

grow large and bear young. Hardy. Does best when

grown with South Haven.

ELBERTA. The fruit is very large, orange yellow color, overspread with red. Flesh is yellow with red near the pit. Freestone. Juicy, firm yet tender and fine

for canning. Sweet and mild. Ripens about Sept. 10th to 20th depending of course on the season.

GOLDEN JUBILEE. Of all the many new Peaches originated by the New Jersey Experiment Sta-

tion, none have aroused the interest of fruit growers as this variety. It is a large yellow Freestone Peach, and is the most popular early yellow Peach. It ripens about 4 weeks before Elberta, and is a real money maker, as well as a wonderful table Peach. Tree habits are like Elberta. The skin is yellow flushed with red. Flesh yellow, juicy, tender, sweet, and FREESTONE. Try one or two in your home orchard or garden.

SOUTH HAVEN. This variety is the hardest of all commercial Peaches. It is not only a very good commercial Peach, but extra fine for canning and table use. Our South Haven are from selected buds and are of a high yielding strain. The fruit is large, round, very uniform in size. Flesh is yellow. Color of skin is deep yellow with red check. Freestone. Ripens about 18 days before Elberta, and at just the right time to bring big market prices. It is absolutely the best canning Peach. South Haven makes a good variety to plant with others to help pollinize.

FERTILE HALE.

This new introduction was brought about by the Greening Nursery Co. It has been produced

by bud selection and has been found to need no other variety to help pollinize it like J. H. Hale does. These Fertile

Hale will produce full crops of beautiful Hales even more beautiful than the J. H. Hale. The Fertile Hale is far more hardy and productive in bud than the common J. H. Hale. At the experiment station in South Haven, Michigan, Fertile Hale came through with a crop when J. H. Hale and Elberta failed. Flesh yellow, with yellow skin with deep carmine blush. Good shipper. Freestone. Will bring the highest price on any market. Fertile Hale like South Haven are real money makers on account of their hardiness and fine quality. They are the two commercial Peaches to grow for profit and pleasure. Fertile Hale has a plant patent applied for. Our trees are the genuine.

Golden Jubilee.

Fertile Hale.

PEACH PRICES

2-Yr.-Old, 9 16 to 11 16 and up, 4½ to 6 ft.

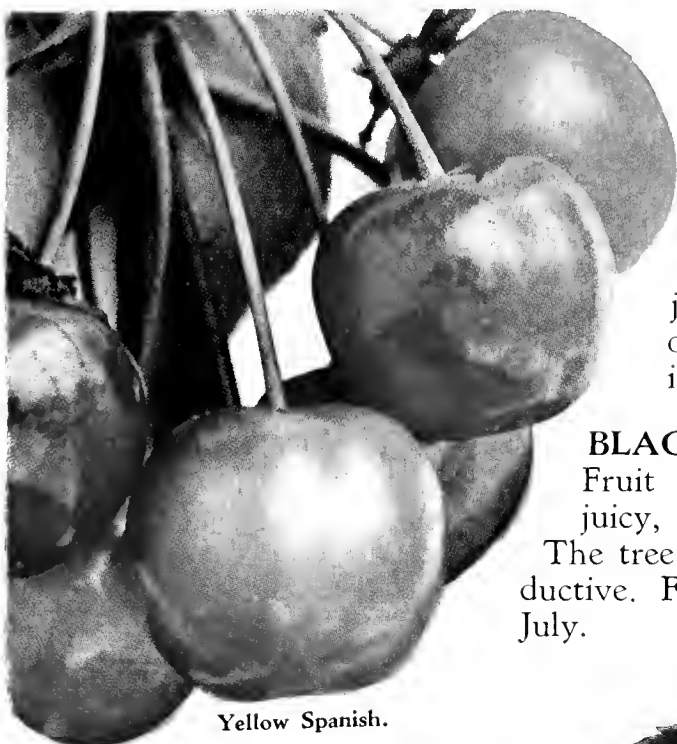
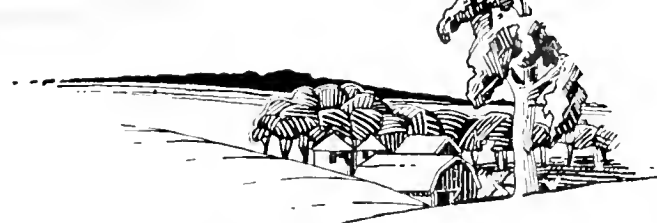
Each, 50c

3 for \$1.40

6 for \$2.70

10 for \$4.00

South Haven.



Yellow Spanish.

Sweet Cherries

SCHMIDT'S BIGARREAU (Sweet Cherry). Hardy and productive. Fruit grows in clusters, and very large in size. Skin deep black, flesh dark, tender, juicy, sweet and of a very fine flavor. Stone is small and fruit ripens in July.

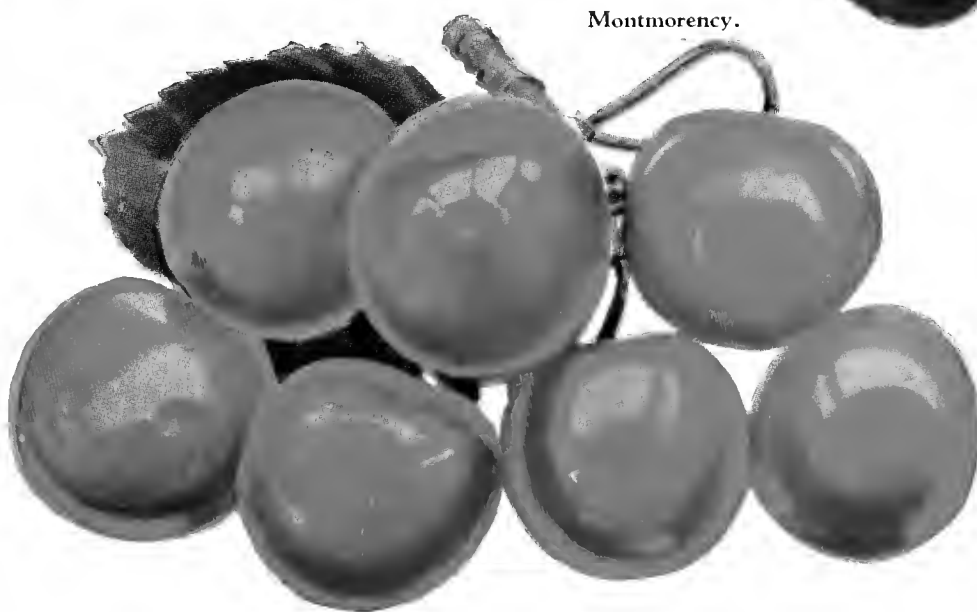
BLACK TARTARIAN (Sweet Cherry). Fruit very large, bright purplish black, juicy, very rich and of excellent flavor. The tree grows vigorous, and is very productive. Fruit ripens last of June to early July.



Schmidt's Bigarreau.

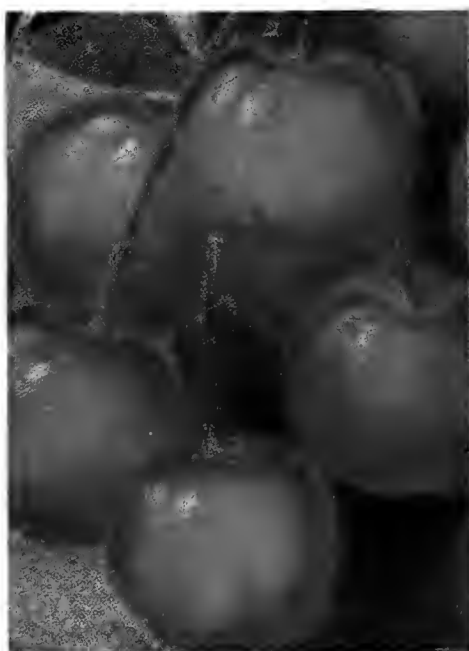
REMEMBER

Our trees are the cream of the crop, 2-yr.-old, 11-16 and up, 4 to 6 ft., and No. 1 in every way.



Montmorency.

YELLOW SPANISH (Sweet Cherry). Fruit very large and heart shaped. Color is a pale yellow with a light red cheek when exposed on the sunny side. Flesh is firm rather brittle and of fine flavor. Pit small. Ripens in July. Trees vigorous and hardy. The best yellow.



New PIE CHERRY Rich- Morency

This is an early ripening Montmorency type only that the fruit ripens a week or more earlier than the standard Montmorency. It ripens at approximately the

same time as the Early Richmond. The parent tree is low spreading in growth, produces heavy crops, and the size of the fruit is large. The fact that this strain ripens early is a decided advantage as thousands of Montmorency Cherry trees are mixed with late-ripening factors causing Cherries in otherwise normal trees to be green at picking time.

20% Discount in January.
10% Discount in February.
5% Discount in March.

Sour Cherries

MONTMORENCY (Pie Cherry). This is one of the best of all pie cherries. It ripens about 10 days later than Early Richmond. Fruit extra large bright shiny red, firm flesh juicy and a fine home use and market variety. Trees grow strong and are perfectly hardy. They bear in two or three years, and continue to do so for many years. There are more Montmorency cherries canned than any other variety.

EARLY RICHMOND (Pie Cherry). This is the earliest of all pie cherries. Fruit is medium large, bright red and juicy. Ripens early in June. Fine for canning and pies. Starts to bear very young, and is very hardy. The kids will thank you if you plant a tree or two of this variety. Nothing will be more popular with them than a tree full of Early Richmond in early June. Ripen with strawberries.

ENGLISH MORELLO. (Pie Cherry). Fruit large, almost blackish-red when fully ripe; very rich. Tree small. July.

Cherry Prices

SWEET CHERRY

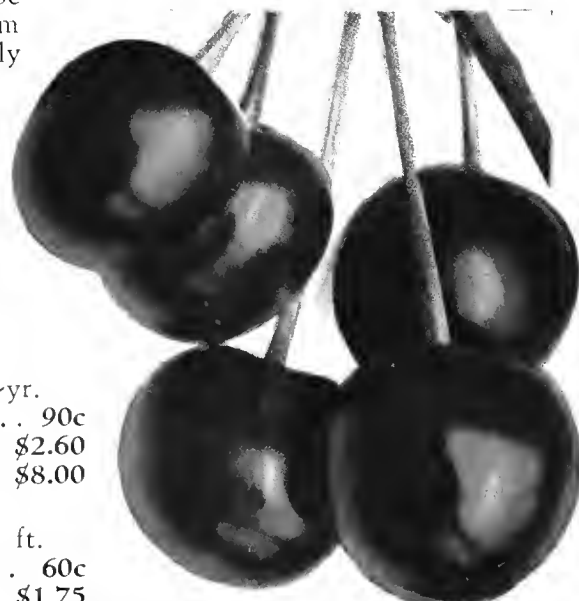
11/16 & up. 5 to 6 ft. 2-yr.

Each 90c
3 for \$2.60
10 for \$8.00

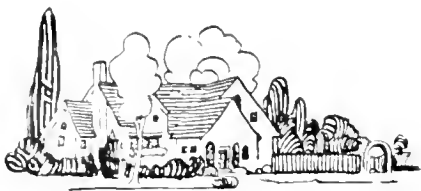
PIE CHERRIES

11/16 & up. 2-yr. 4 to 5 ft.

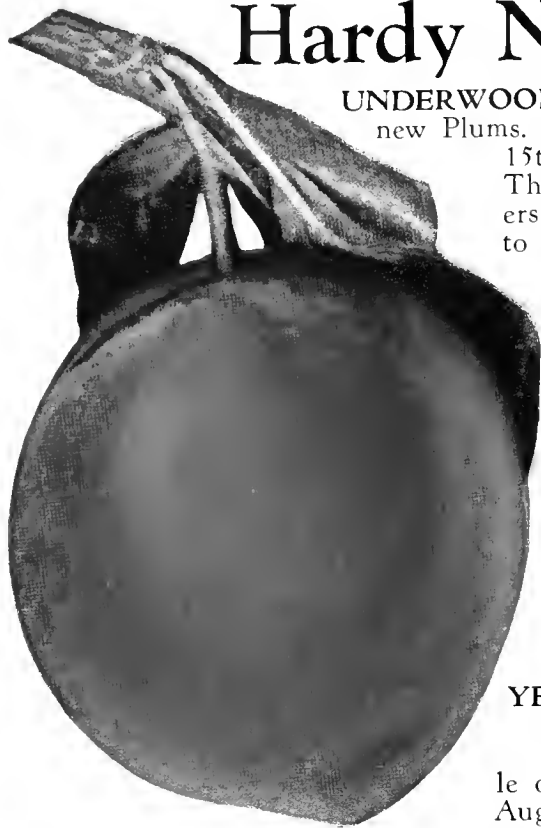
Each 60c
3 for \$1.75
10 for \$5.00



English Morello.



Hardy Northern Plums



Underwood.

UNDERWOOD. This is the earliest of the large new Plums. Ripens from about August 1st to 15th, and attains a size of 1¾ inches. The tree is one of the strongest growers of all these new Plums and gets to be very large, furnishing a large bearing surface to produce wonderful crops of beautiful fruit. Fruit is very attractive; red, firm, juicy flesh, very small pit, freestone. Splendid quality.

WANETA. This is the largest of the Hansen Plums, often 2 inches in diameter. Good red in color with a delicious flavor. We could fill a book of the size of this catalog with letters from our customers who have planted Hansen Plums and write of the wonderful results they have had. The Waneta is the most popular. We urge you to try it, and we promise you will be well pleased.

YELLOW EGG. Fruit very large, prune shaped, yellow with red dots. Fine for the table or cooking. Ripens last of August.

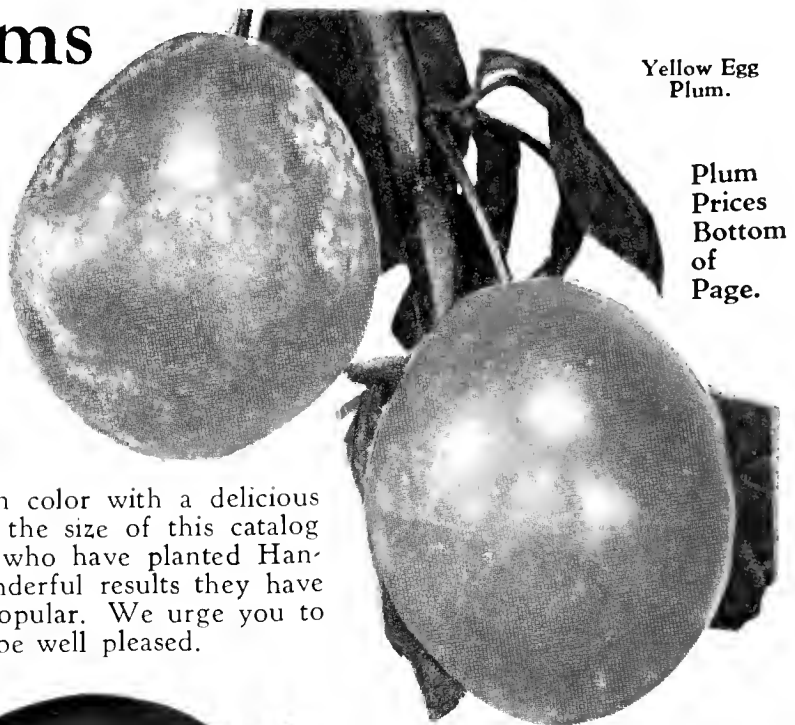


German Prune.

STANLEY PRUNE. This

variety is a cross between Agen and Grand Duke. The fruit is of the prune type, excellent for cooking or eating out of hand. The tree is healthy, vigorous, and produces full crops annually. The fruit is large in size, prune shape, dark blue with thick bloom; flesh greenish yellow, juicy, fine-grained, tender, firm, sweet, pleasant; quality good to very good; stone free; midseason. This is one of the outstanding new varieties.

GERMAN PRUNE. The most delicious of all Plums. Extra large size, often two inches in diameter. Early and abundant bearer. Combines hardness, immense size, delicious quality, long keeping, beautiful color, small pit. An early and prolific bearer, often producing a good crop in two years after planting.



Yellow Egg Plum.

Plum Prices
Bottom
of
Page.

EVERGREEN Collection

- 1 Norway Spruce 3-yr.
Transplanted, 12 in.
- 1 Austrian Pine, 3-yr.,
Transplanted, 15 in.
- 1 Colorado Blue, 3-yr.,
Transplanted, 8 in.
- 1 Virginia Juniper, 3-yr.,
Transplanted, 12 in.

For
Only **\$1.00**
NO DISCOUNT

Northern Grown PEAR TREES

BARTLETT. The most popular Pear for home use and market, a leader among canning Pears. Should be in every garden and orchard. Large, golden-yellow with reddish blush on the sunny side. Flesh tender, melting and juicy, with a delicious, musky flavor. Tree vigorous, erect, bears abundantly.

very sweet, melting and juicy. Something new and better.

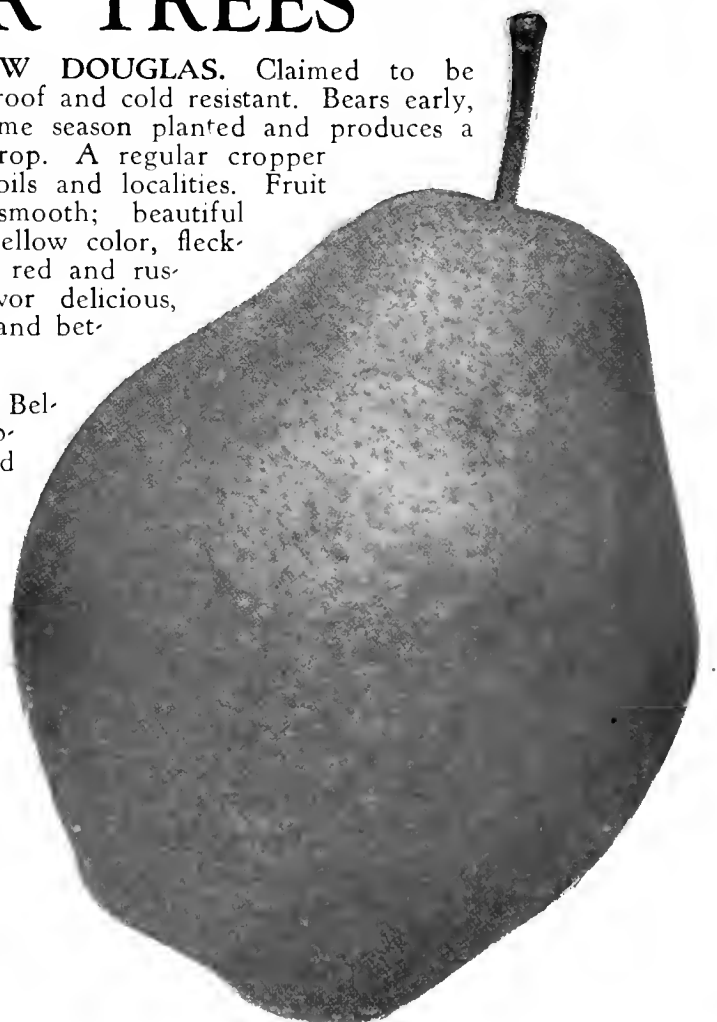
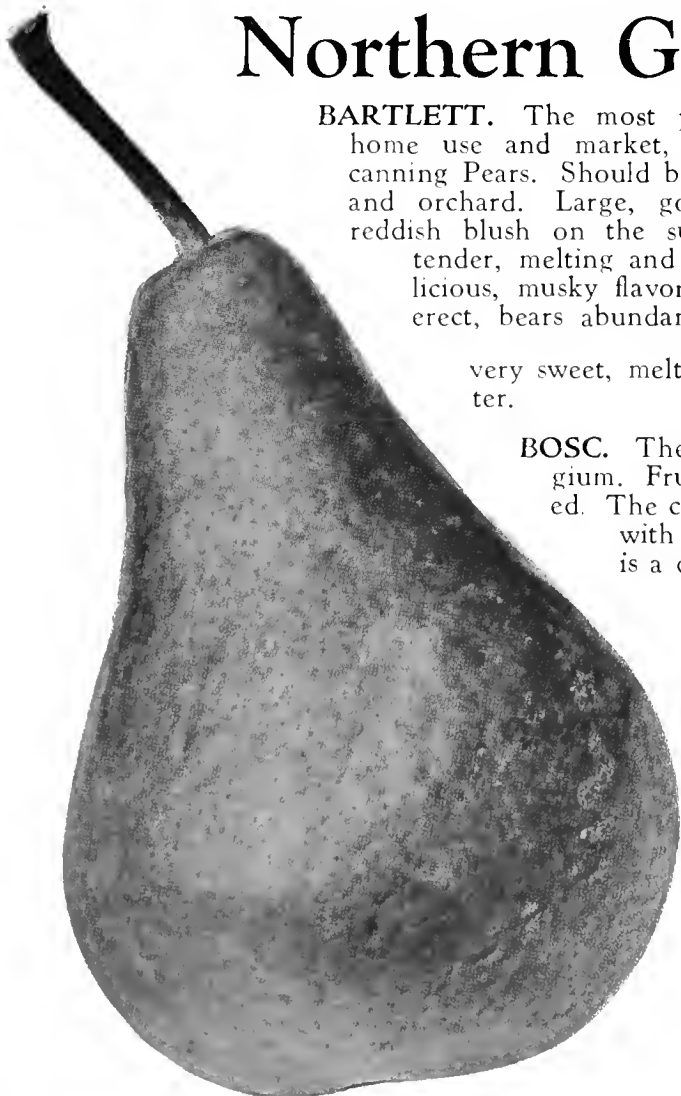
BOSC. The Bosc pear was originated in Belgium. Fruit is large and rather long shaped. The color is a beautiful yellow touched with crimson and slightly russeted. It is a delicious pear, and a good keeper. Medium late.

SECKEL OR SUGAR PEAR.
The best pickling Pear. Fruit small, fine flavor and firm. Heavy cropper.

Pear and Plum Prices

11/16 2-yr.-old, 4 to 6 ft.

Each 85c
3 for \$2.50
10 for \$8.00





BIG BARGAIN **SHRUBS** Evergreens

PINK SNOWBALL 18 to 24 in. Each, 50c.	HIGH BUSH CRANBERRY 2 ft. heavy. Each, 25c; 3 for 70c.	GREEN BARBERRY 18-24 in. heavy. Each, 10c; 3 for 25c; 12 for \$1.00.	WEeping WILLOW Each, 40c; 2 for 75c.
FLOWERING ALMOND 2 to 3 ft. Each, 35c; 3 for \$1.00.	SPIREA BILLIARDI 18 to 24 in. Each, 18c; 3 for 50c.	GREEN BARBERRY 12-18 in. 2-yr. heavy. Each, 5c; 3 for 13c; 100 for \$1.00.	NORWAY SPRUCE Seedlings, 6-10 in. 10 for 50c; 25 for \$1.00; 100 for \$3.00.
PERSIAN LILAC 2 to 3 ft. Each, 25c; 3 for 70c; 5 for \$1.00.	SYRINGA - MOCK ORANGE 2 to 3 ft. Each, 25c; 3 for 70c.	SPIREA VAN HOUTTEI 18-24 in. transplants. Each, 10c; 3 for 25c; 12 for \$1.00.	NORWAY SPRUCE 18-24 in., 4-yr. Each, 25c; 2 for 45c; 10 for \$2.10.
HYDRANGEA, P. G. 2 to 3 ft. Each, 23c; 3 for 60c.	SNOWBERRY 2 to 3 ft. Each, 20c; 3 for 55c.	CHINESE ELM 2 to 3 ft. Each, 12c; 10 for \$1.00.	NORWAY SPRUCE 24 to 36 in., 5-yr., B&B. Each, 50c; 2 for 90c.
HYDRANGEA, A. G. 18 to 24 in. Each, 20c; 3 for 55c.	SPIREA ANTHONY WATERER 12 to 18 in. Each, 15c; 3 for 40c.	AMOR RIVER PRIVET 18 to 24 in. heavy. Each, 8c; 3 for 20c; 100 for \$5.00.	COLORADO BLUE SPRUCE Seedlings, 6-10 in. Each, 15c; 3 for 35c; 10 for \$1.00.
INDIAN CURRANT 2 ft. heavy. Each, 20c; 3 for 55c.	SILVER LACE VINE 2-year Transplants. Each, 40c; 3 for \$1.00.	AMERICAN ELM SHADE TREES 2½ in. cal., 10-12 ft. tall. Each, \$1.25.	COLORADO BLUE SPRUCE Transplants, 10 in. Each, 35c; 3 for \$1.00.
ALTHEA - ROSE OF SHARON Mixed Colors. 2 to 3 ft. Each, 20c; 3 for 55c.	AMERICAN BEAUTY CLIMBING ROSE 3-year. Each, 30c; 2 for 50c.	CHINESE ELM 8 to 10 ft. Each, \$1.00.	COLORADO BLUE SPRUCE 2 to 3 ft., B&B. Each, \$1.50.
BOHEMIAN HORSERADISH Crown Plants. 6 for 50c; 12 for 75c; 25 for \$1.00; 50 for \$1.75; 100 for \$3.00.	RED BARBERRY 18 to 24 in. Each, 25c; 3 for 70c.	BEAUTY BUSH Each, 27c; 3 for 75c.	AUSTRIAN PINE 18 to 24 in. Each, 45c; 2 for 75c.



SOUTH MICHIGAN NURSERY, New Buffalo, Mich.

Grab Bag

*Something here
for Everybody*

Your Choice for only \$1.00 postpaid
Please Order by Number and Name



Roses.



Butterfly Bush.



Gladiolus.



Chrysanthemum.

1. 4 **Everblooming Roses.** 2-yr., field-grown plants. Varieties: Talisman, E. G. Hill, Mrs. E. P. Thom and White Killarney.
2. 8 **Hardy Climbing Roses.** 1-year, pot-grown plants, averaging 10 to 12 inches high.
3. 8 **Polyantha Roses.** 1-year, pot-grown, averaging 7 to 8 inches high.
4. 6 **Peonies.** 2 each: red, white and pink. 3- to 5-eye roots.
5. 12 **German Irises.** Large rhizomes. Choicest varieties. Mixed.
6. 10 **Hardy Large Flowering Chrysanthemums.** All new hardy garden varieties, including Innocence, etc.
7. 10 **Hardy Pompon Chrysanthemums.** All new varieties, including Yellow Bird, etc.
8. 7 **House Ferns.** 1 each, 7 varieties.
9. 12 **Cannas.** 1 each 12 varieties. 2- to 3-eye roots.
10. 6 **French Hydrangeas.**
11. 8 **Regale Lilies.** Blooming size bulbs.
12. 6 **Decorative Dahlias.** 1 each, 6 new varieties.
13. 6 **Cactus Dahlias.** 1 each, 6 new varieties.
14. 6 **Flowering Begonias.** 1 each, 6 varieties.
15. 8 **Hardy Garden Carnations.** 1 each, 8 varieties.
16. 10 **Hardy Phloxes.** 1 each, 10 varieties.
17. 8 **Geraniums.** 1 each, 8 varieties.
18. 8 **Lantanas.** 1 each, 8 varieties.
19. 8 **English Hybrid Delphiniums.** Field-grown clumps.
20. 8 **Red Hot Poker Plants.** Field-grown clumps.
21. 10 **New Hardy Rock Garden Sedums.** 1 each, 10 varieties.
22. 10 **Bedding Plants.** 1 each, 10 popular varieties.
23. 8 **New Hardy Rock Garden Plants.** 1 each, 8 varieties.
24. 6 **Butterfly Bushes.** 2 each, 3 new varieties, including Ile de France.
25. 6 **Hardy Vines.** 2 each, Clematis Paniculata, Kudzu Vine and Boston Ivy.
26. 6 **Lilium Philippinense Formosanum.** Blooming size bulbs.
27. 8 **New Double Sweet Wivelsfield.**
29. 30 **Gladiolus Bulbs.** Assorted varieties. Large.
29. 30 **Gladiolus Bulbs.** Assorted varieties.
30. 12 **Spirea Van Houttei.** 18-24 in. transplants.
31. 25 **Green Barberry.** 12-18 in. transplants.
32. 10 **Chinese Elms.** 2 to 3 ft.
33. 100 **Rainbow Mixed Gladiolus.**
34. 5 **Persian Lilacs.** 2 ft.
35. 5 **Althea (Rose of Sharon).** 3 ft.
36. 100 **Washington Asparagus.** 1-year roots.
37. 2 **Norway Spruce.** 2 ft. tall transplants.
38. 4 lbs. **Golden Bantam Sweet Corn.**

**Four Pounds
Golden
Bantam
Sweet Corn
for
\$1.00
Postpaid**

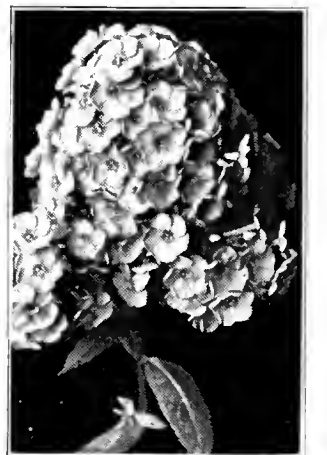
**Please Order
by Number
and Name.
Any One for
Only
\$1.00
Prepaid**



Peony.



Iris.



Phlox.



Clematis.



Climbing Rose.

GARDEX "Soil-Flow" PULL HOE

With an easy pull, the sharp V-Shaped Blade bites into the ground.

As you walk along, the soil flows over and through the side guards which also protect plants when doing quick, close work. Thus it weeds and cultivates in one operation, leaving soil finely mulched just where you want it, without exposing moist soil to sun. No weeds can escape and it gets most of them out by the roots. Handle fits socket perfectly—a firm tamp and it's in to stay—no bolts, screws or wedges to bother with. Made of Special High Carbon Steel for lasting service. Polished Blade.

No. 1004—4" wide, 4½ ft. handle.
Price\$0.95

No. 1005½"-5½" wide, 5 ft. handle. Price\$1.10



Novelty Perennials of Proven Worth

NEW DOUBLE PYRETHRUM. Three beautiful colors; as many as 50 flowers to a plant. 30c each; 3 for 75c, postpaid.

CARNATION, IMPROVED CRIMSON KING. Hardy everblooming Carnation. Flowers in great profusion. Dazzling crimson. 25c each; 3 for 60c, postpaid.

CHRYSANTHEMUM, PINK CUSHION. Hundreds of beautiful pink flowers. Plants size of a bushel basket. 25c each; 3 for 60c, postpaid.



New Double Pyrethrums.



Chrysanthemum, Pink Cushion.

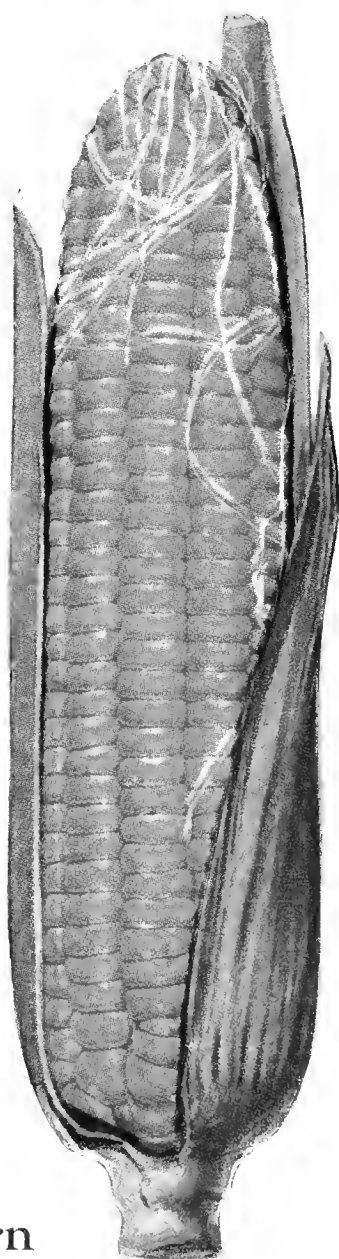


Carnation,
Improved
Crimson King.

New "Penn State" Tomato

All-America Selection for 1936

Originated by Pennsylvania State College and Agricultural Experiment Station; a very desirable medium size tomato of uniform scarlet color. The flesh is dark red, of super quality, with very little core and few seeds. Extra early. It matures 115 days after seed is started in greenhouse. Will yield 20 tons to the acre. A very valuable variety. Price: Pkt., 10c; 3 pkts., 25c; 1/2 oz., \$1.00; 1 oz., \$1.85; postpaid.

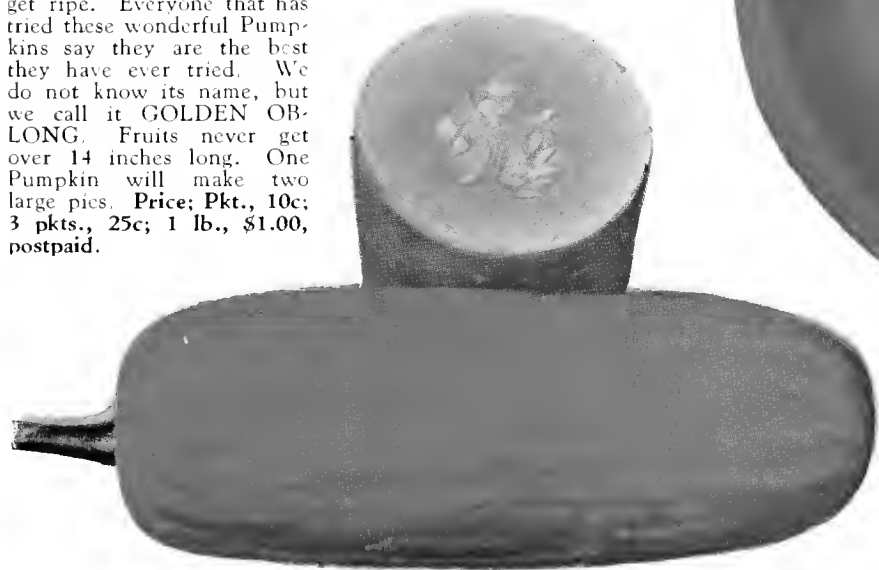


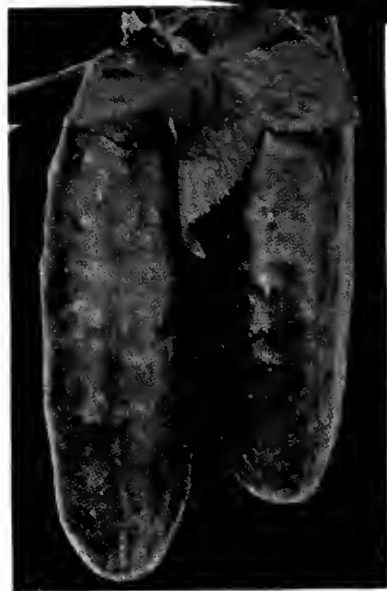
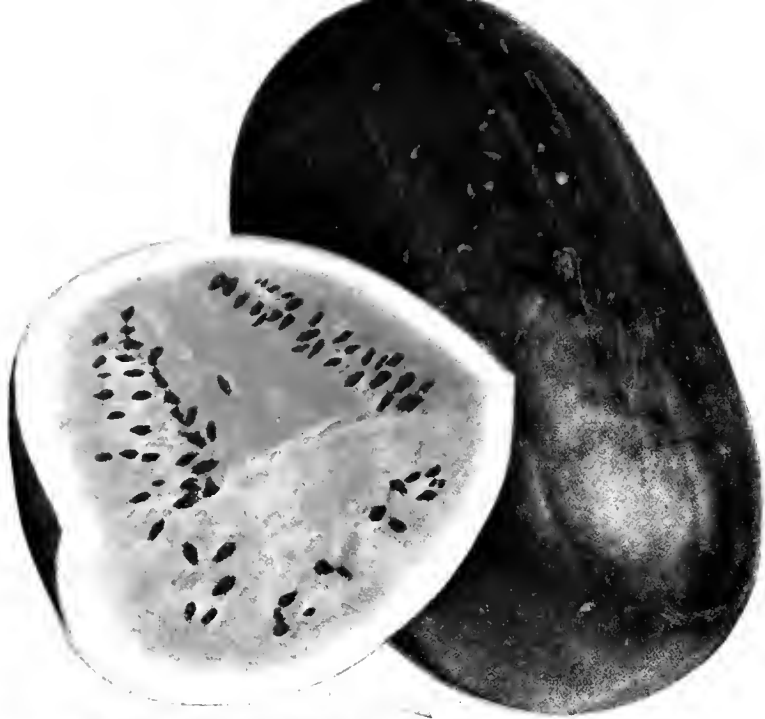
60 Day Sweet Corn

Earliest of all Sweet Corn. 58 to 60 days from planting to market—golden yellow ears 7 to 9 inches long. Two or three ears to the stalk. Stalks medium height, easy to grow, first on the market, a big money-maker, 35c to 50c per dozen. Price: 1/2 lb., 40c; 1 lb., 60c; 2 lbs., \$1.10; 5 lbs., \$2.50, postpaid. See illustration above.

Golden Oblong Pumpkin

We are not in the seed business, nor do we intend to go into it, but we are going to offer you seed of this wonderful Pie Pumpkin. It happened that one Pumpkin plant came up voluntarily in a potato patch. At first it looked like a squash vine, but it turned out to be a Pumpkin. The fruits are long and round, like picture. Bright golden yellow, and smooth. They resemble an overgrown ripe cucumber. The seed chamber is very small, with few seeds. The flesh is exceptionally fine grained. This one volunteer plant bore 36 ripe Pumpkins and 6 green ones that failed to get ripe. Everyone that has tried these wonderful Pumpkins say they are the best they have ever tried. We do not know its name, but we call it GOLDEN OBLONG. Fruits never get over 14 inches long. One Pumpkin will make two large pies. Price: Pkt., 10c; 3 pkts., 25c; 1 lb., \$1.00, postpaid.

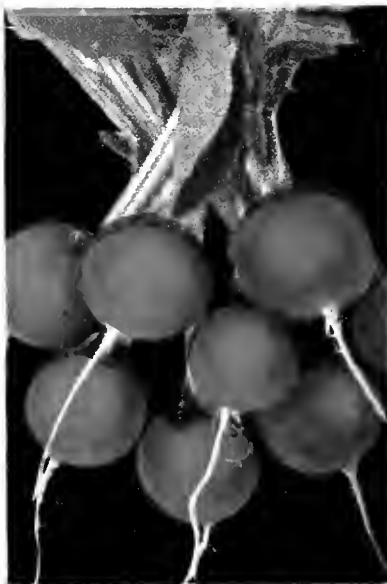




Stromer's GREAT SEED VALUE for 1936

Home Garden Introductory
Collection of Tried and Proven
Vegetables and Flowers. 21
Different Varieties.

ONLY
\$1.00
Postpaid



- | | |
|--|--|
| 1/2 Pound Beans, Burpee's Stringless Green Pod, 22c. | 1 Packet Onion, Yellow Globe Danvers, 10c. |
| 1/2 Pound Beans, Rust Proof Golden Wax, 22c. | 1 Packet Parsnip, Hollow Crown, 5c. |
| 1 Packet Beet, Early Blood Turnip, 5c. | 1 Pound Peas, Bliss Everbearing, 40c. |
| 1 Packet Cabbage, Late Flat Dutch, 10c. | 1 Packet Spinach, Bloomsdale Savoy, 5c. |
| 1 Packet Carrot, Oxheart, 7c. | 1 Packet Radish, Early Scarlet Turnip, 5c. |
| 1/8 Pound Sweet Corn, Golden Bantam, 10c. | 1 Packet Radish, White Icicle, 7c. |
| 1/8 Pound Sweet Corn, Stowell's Evergreen, 10c. | 1 Packet Tomato, New Stone, 10c. |
| 1 Packet Cucumber, Early Fortune, 10c. | 1 Packet Turnip, Purple Top Strap Leaf, 5c. |
| 1 Packet Lettuce, Simpson's Early Curled, 5c. | 1 Packet Nasturtium, Dwarf Fine Mixed, 10c. |
| 1 Packet Muskmelon, Select Osage, 7c. | 1 Packet Sweet Peas, Spencer's Hybrids Mixed, 10c. |
| 1 Packet Watermelon, Tom Watson, 5c. | |

Bear in mind this collection contains 1 lb. of Peas—1 lb. of Beans—1/4 lb. of Sweet Corn; besides 16 separate other packets of vegetable and flower seed. Enough Good Seed for a family of five. By comparison you will find most competitive offers contain only small packets of Beans, Peas and Sweet Corn. All for only \$1.00, postpaid.

**Plan Now to Have a Big
Garden this Spring
of Fresh Crisp
Vegetables**

